

MAKE NGNO

Since 2006

Photograph

Advertising

Retouching

Editorial design

Mobile collection

MAKE NGNO?

메이크 엔지노는 패션브랜드의 코디북, 제품설명서, 모바일 컬렉션 등 다양한 편집 디자인물을 창출해내고, 광고컨셉기획, 촬영, 진행까지 다이렉트로 작업 가능한 'MULTIFUNCTIONAL(다기능)' 광고 디자인 회사입니다.

VISION

광고의 원초적인 의미를 기반으로 내부적 변화와 혁신을 위해 다양한 시스템을 도입하고, 보다 나은 포지셔닝을 구축하기 위해 연구 및 개발하여 실행해나가 현재에 머물지 않고 미래 준비를 목표로 합니다.

2006

광고 기획 및 촬영, 편집, 인쇄 제작까지 다이렉트로 진행하는 Planing Studio **MAKE NGNO(메이크 엔지노)** 설립.

2015

10월 포토그래퍼 에이전시 **MAKERS(메이커스)**를 런칭하여 뷰티, 패션, 제품, 광고 분야로 발을 넓히고 있습니다.

2016

MOBILE COLLECTION(모바일 컬렉션)이란 온라인 룩북의 자체 개발로 특허권을 취득하여 패션 광고 및 홍보에 경쟁력을 두었고, 10년 이상의 경험과 노하우로 클라이언트와 대중을 상응시키기 위해 항상 고민하며 다양한 연구를 하고 있습니다.

WORK TEAM

크리에이티브 디렉터 (Creative Director)

제품촬영 포토그래퍼 (Product Photographer)

광고촬영 포토그래퍼 (Advertising Photographer)

편집&기획 디자이너 (Editorial&Planning Designer)

동영상 편집팀(Video Editor)으로 구성되어 있어

일반적인 아웃소싱의 시스템이 아닌 **인소싱을 기반으로 운영**합니다.

#CONCEPT PLAN #URL MOBILE COLLECTION

#PHOTOGRAPH #RETOUCHING #LAYOUT DESIGN

#PRINT OUT #CREATIVE DIRECTOR

#PRODUCT PHOTOGRAPHER #ADVERTISING PHOTOGRAPH

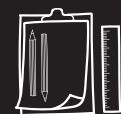
#EDITORIAL DESIGNER #VIDEO EDITOR

PROCESS

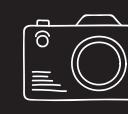
광고의 컨셉 기획 및 촬영, 리터칭, 레이아웃 편집, 인쇄물 제작까지 다이렉트로 진행 가능한 플래닝 스튜디오입니다.



CONCEPT PLAN
컨셉 기획



DRAFT
시안 작업



PHOTOGRAPH
촬영



RETOUCHING
리터칭



EDITORIAL DESIGN
편집 디자인



PRINTOUT
인쇄 및 제작



URL MOBILE COLLECTION
모바일 컬렉션

GALAXY

GALAXY
LIFESTYLE

LF



HAZZYS
LADIES

HAZZYS

HAZZYS
GOLFTNGT
TODAY 'N GOING ON
TOMORROWBLUE LOUNGE
MAESTRO

DAKS

DAKS
GOLF

Lafuma

KOLON INDUSTRIES
FnC ORGANIZATION

KOLON SPORT

GGIO²
CURATION

MOUNTIA



KOREAN APPAREL INDUSTRY ASSOCIATION



패션그룹형지

CHÂTELAIN

RAGELLO
LE SALON


WILD ROSES
SWISS
MOJO SPHINE
NEW YORK

ZOO

DEWL

JOIN US

COMPAGNA
meet MUSE

TATE

TRUGEN

TORBIST
BUGKinloch Anderson
SCOTLAND

renoma



AIRWALK
Extreme Sports Jean : USA



TOM
STORY

SARA · J

CRESSON



YONEX

Gabor



WESTWOOD
You are the Mountain



ellesse[®]

LOCATION

Office.

서울시 논현동 112-16 보궁빌딩 1층

1F, 112-16 Bo goong-building, Nonhyn-dong, Gangnam-Gu, Seoul

Studio A.

광고촬영 스튜디오 (100평)

서울시 논현동 7-5 효진빌딩 B1

B1, 7-5, Nonhyn-dong, Gangnam-Gu, Seoul

Studio B.

제품촬영 스튜디오 (40평)

서울시 논현동 110-2 기흥빌딩 B1

B1, 110-2, Nonhyn-dong, Gangnam-Gu, Seoul

MAKE NGNO

 www.ngnost.com

 ngno-m.com

 www.instagram.com/makengno_makers/

 www.facebook.com/makengno/

T. 02 - 3446 - 5849

F. 02 - 3446 - 5848

e. maker1@makengno.com

ARTIST AGENCY

MAKERS(메이커스) www.makers-maker.com

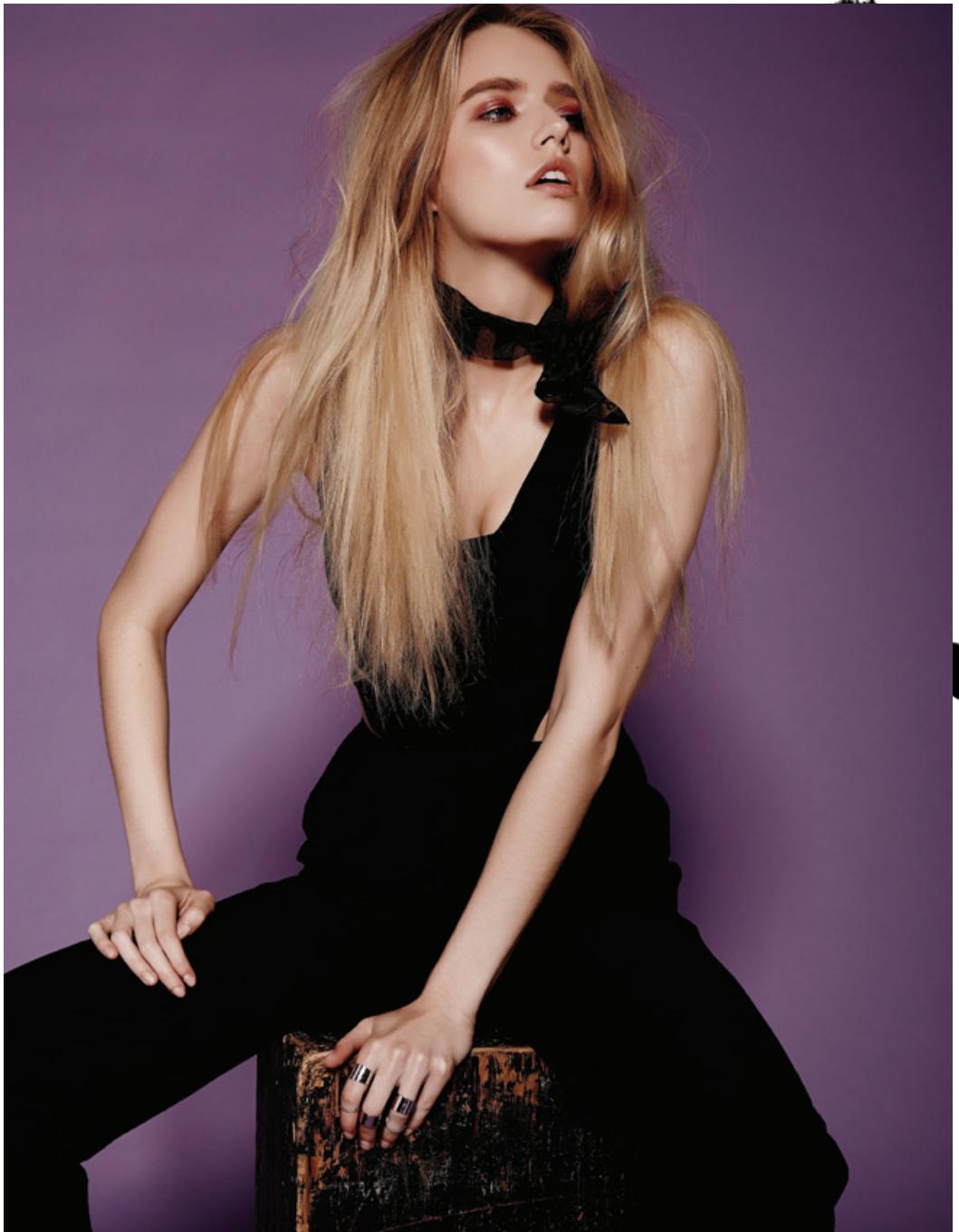
02. PHOTOGRAPH

Fashion Advertising

Look Book

Product

Retouching





'16 SPRING / SUMMER LUOMO

ADVERTISING

02. PHOTOGRAPH

ADVERTISING





'16 FALL / WINTER LUOMO

ADVERTISING

02. PHOTOGRAPH

ADVERTISING



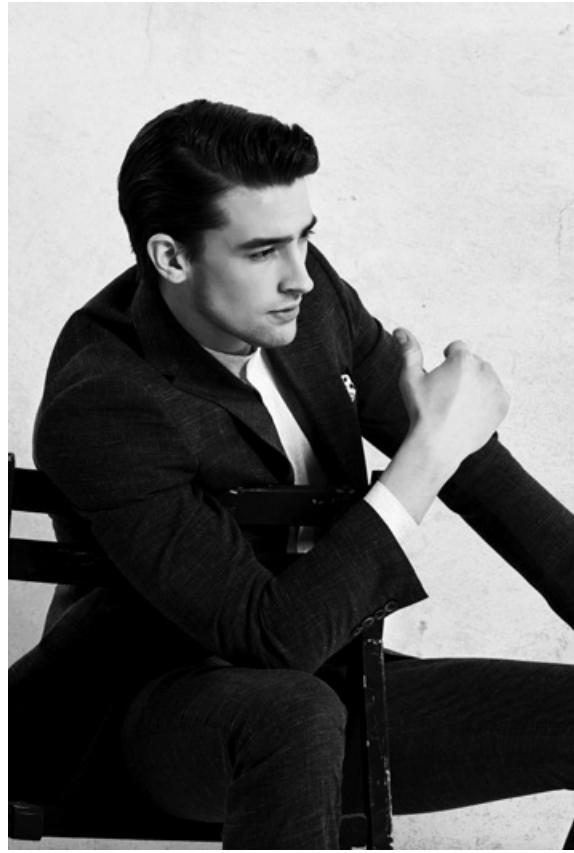


'17 SPRING / SUMMER TOWNGENT

ADVERTISING

02. PHOTOGRAPH

ADVERTISING





'18 SUMMER SARA.J

ADVERTISING

02. PHOTOGRAPH

ADVERTISING





'17 FALL / WINTER SARA.J

ADVERTISING

02. PHOTOGRAPH

ADVERTISING





'17 SPRING / SUMMER BLOOMSBURY

ADVERTISING

02. PHOTOGRAPH

ADVERTISING





'18 SPRING / SUMMER MOUNTIA

ADVERTISING

02. PHOTOGRAPH

ADVERTISING



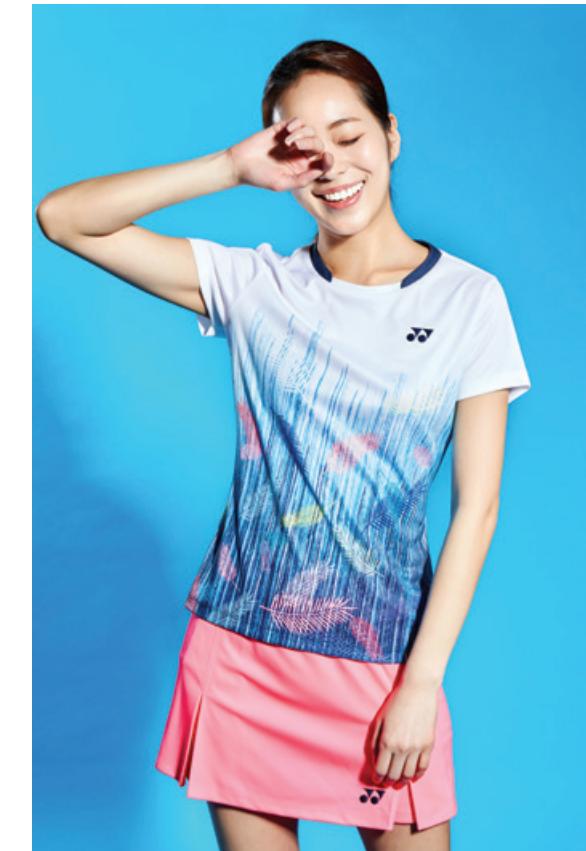


'18 SUMMER YONEX

ADVERTISING

02. PHOTOGRAPH

ADVERTISING





'18 SPRING / SUMMER YONEX

ADVERTISING

02. PHOTOGRAPH

ADVERTISING





'17 FALL / WINTER YONEX

ADVERTISING



02. PHOTOGRAPH

ADVERTISING





'17 SPRING / SUMMER KAPPA

ADVERTISING

02. PHOTOGRAPH

ADVERTISING





'16 SPRING / SUMMER MOGG PINK

ONLINE LOOK BOOK

02. PHOTOGRAPH

ONLINE LOOK BOOK





'16 SPRING / SUMMER TNGT WOMEN

ONLINE LOOK BOOK

02. PHOTOGRAPH

ONLINE LOOK BOOK



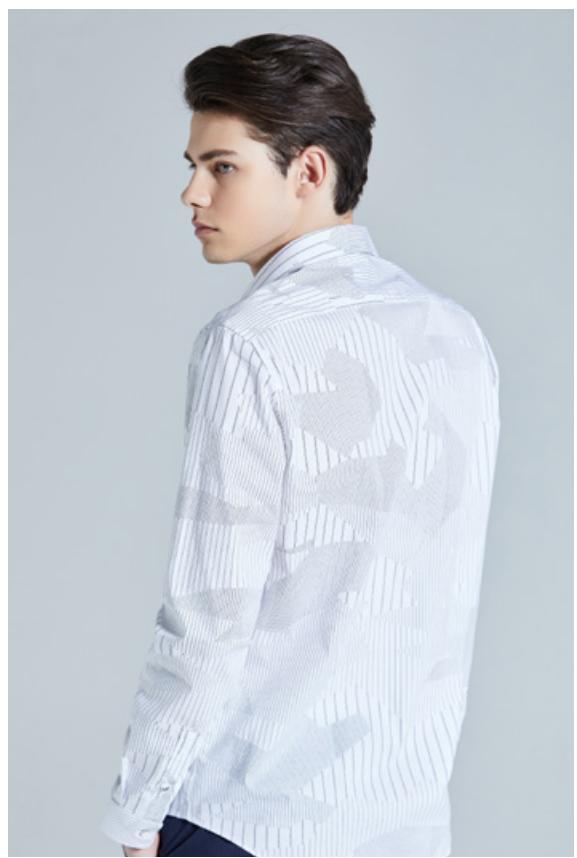


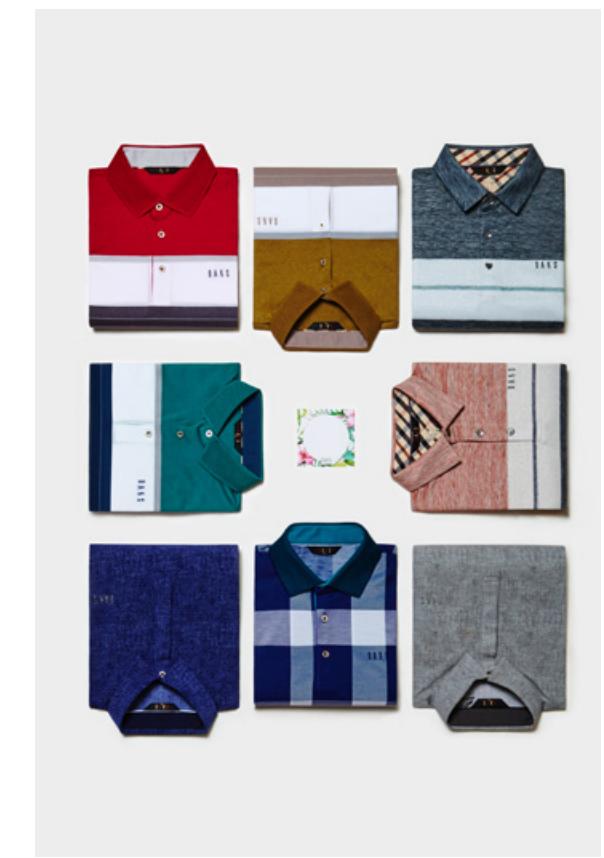
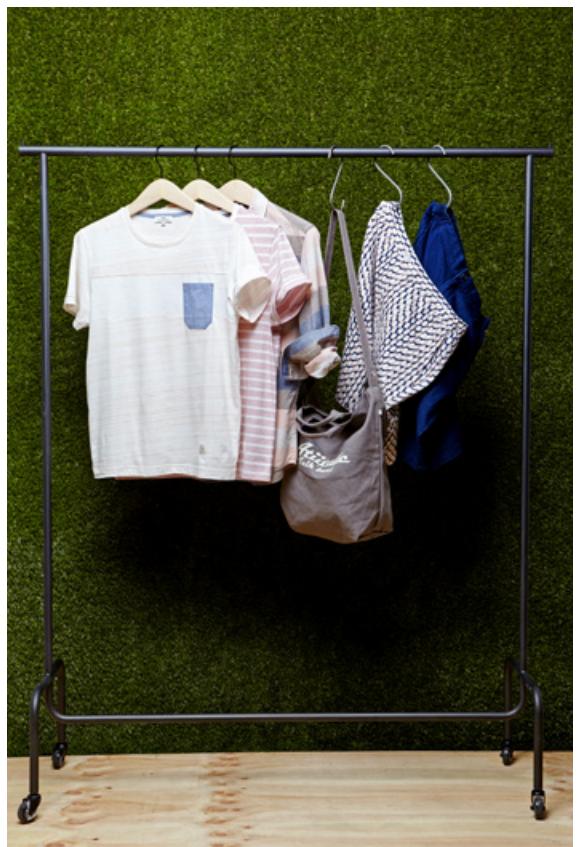
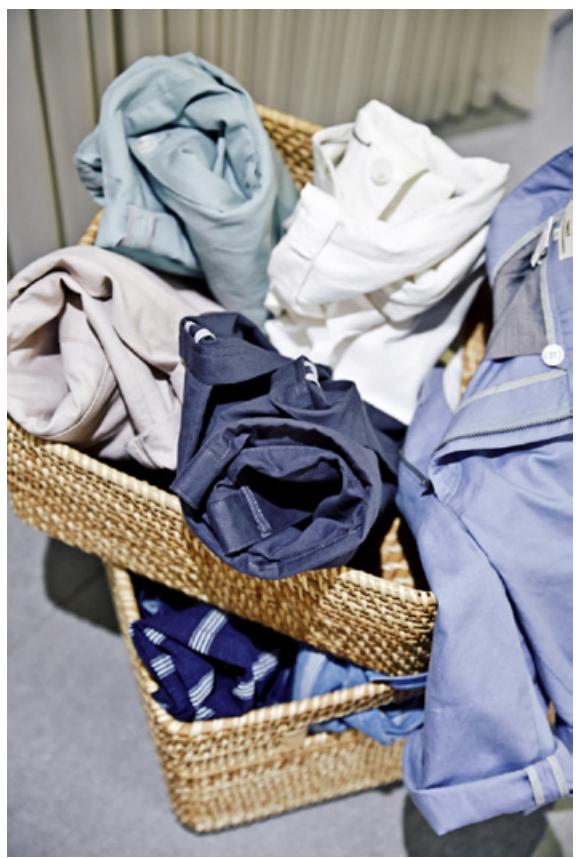
'18 SPRING / SUMMER RENOMA

ONLINE LOOK BOOK

02. PHOTOGRAPH

ONLINE LOOK BOOK





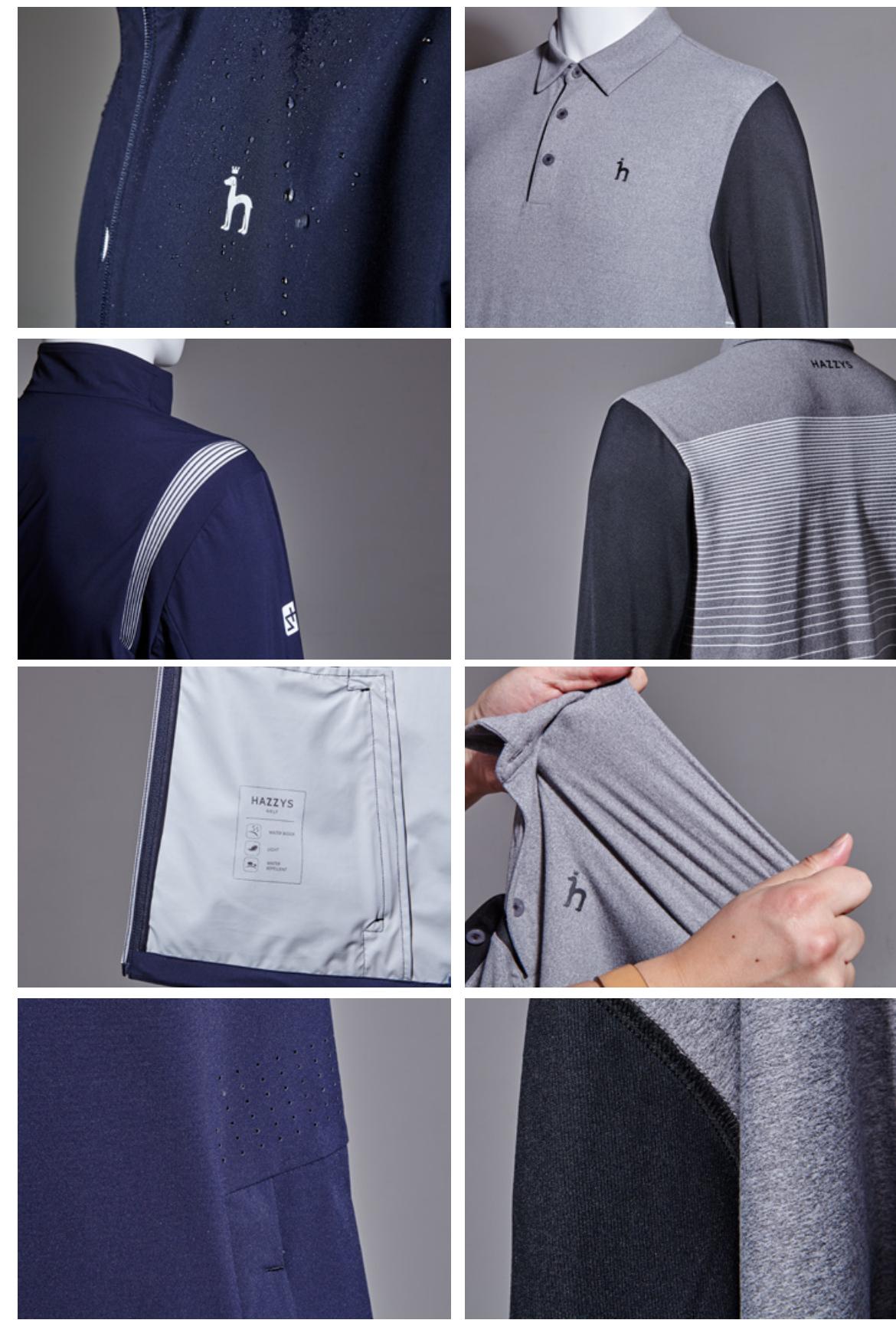
02. PHOTOGRAPH

PRODUCT



02. PHOTOGRAPH

PRODUCT



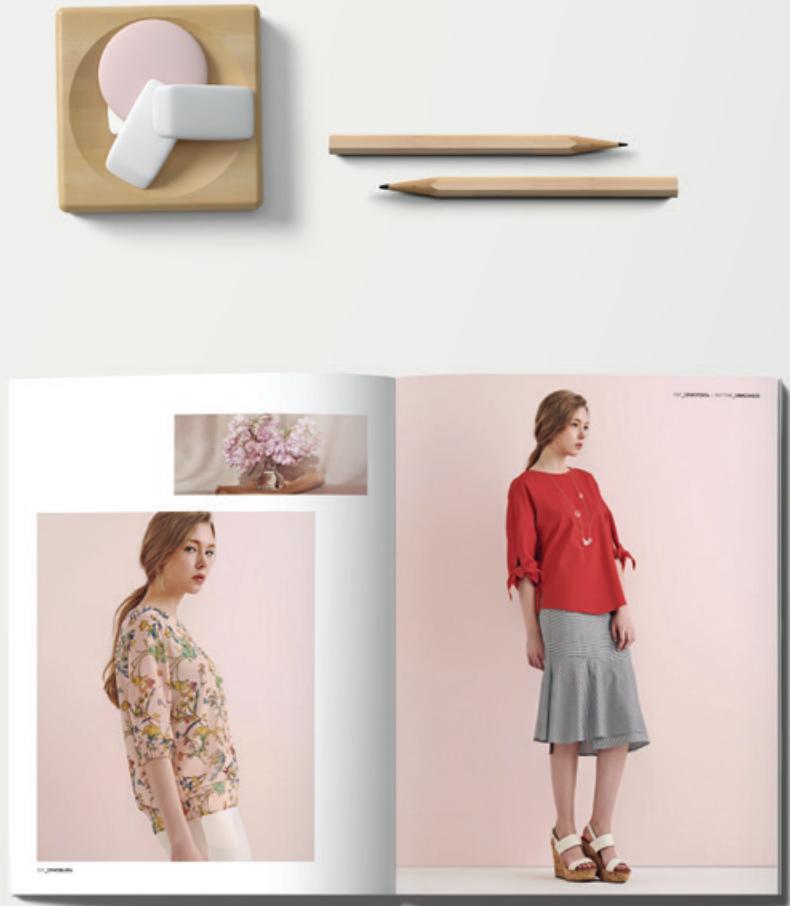
03. EDITORIAL DESIGN

Advertising Catalog

Look Book / Coordi Book

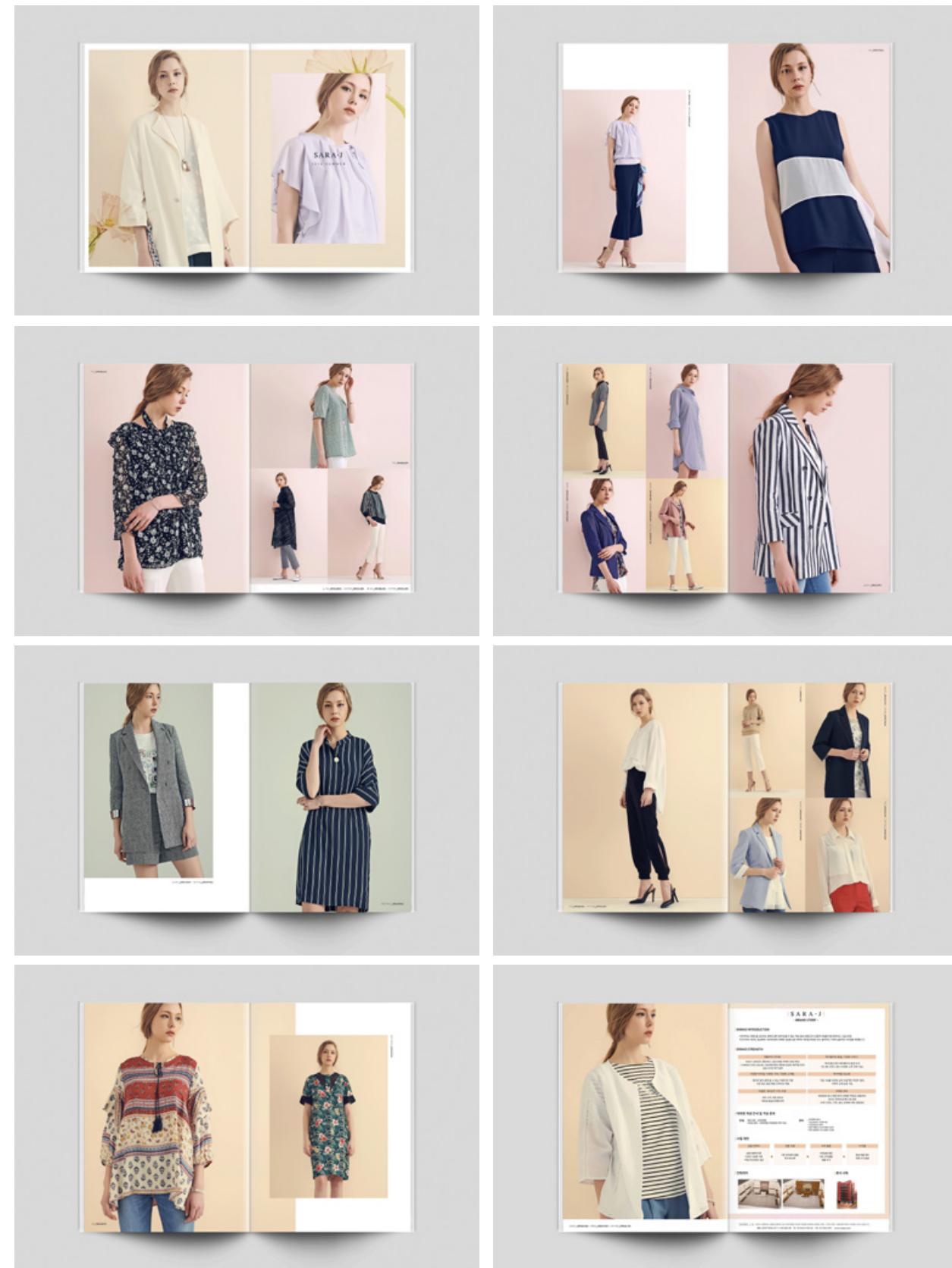
Selling Point Book





SARA.J 2018 SUMMER COLLECTION

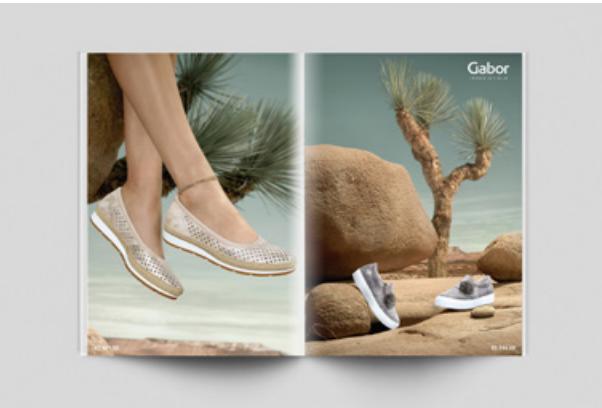
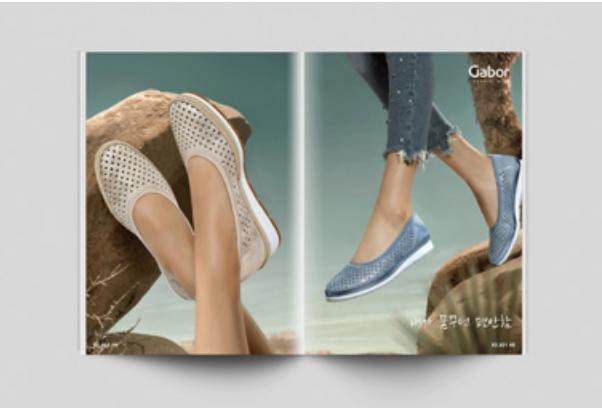
- 195x265mm / 36Page / 랑데뷰 / 무선제본
- 광고 촬영 리터칭 카달로그 시안 작업 카달로그 편집 인쇄 납품





GABOR 2018 SPRING / SUMMER COLLECTION

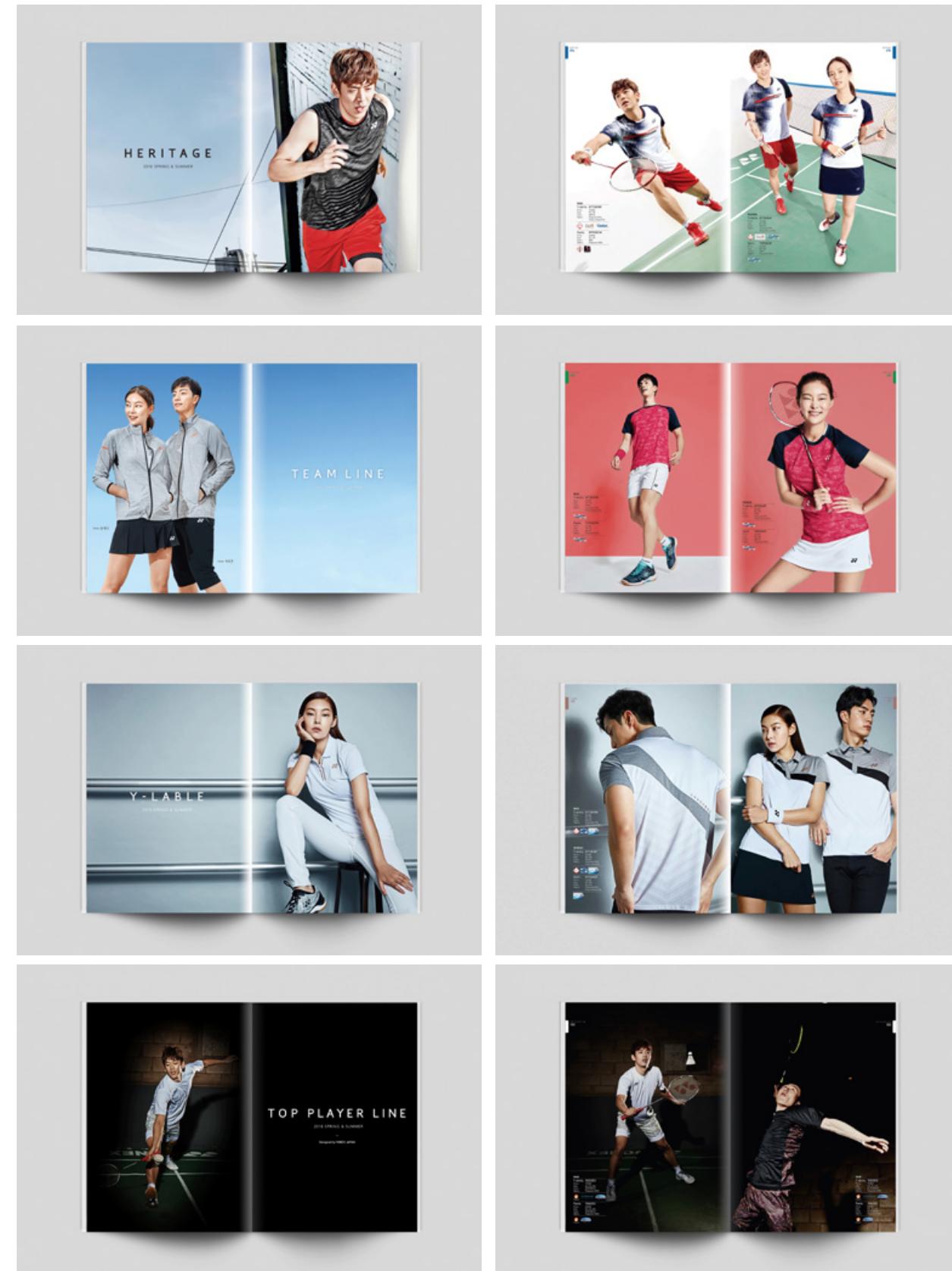
- 148x210mm / 24Page / 스노우지 / 중철제본
- 광고 촬영 리터칭 및 합성 카달로그 시안 작업 카달로그 편집 인쇄 납품





YONEX 2018 SPRING / SUMMER COLLECTION

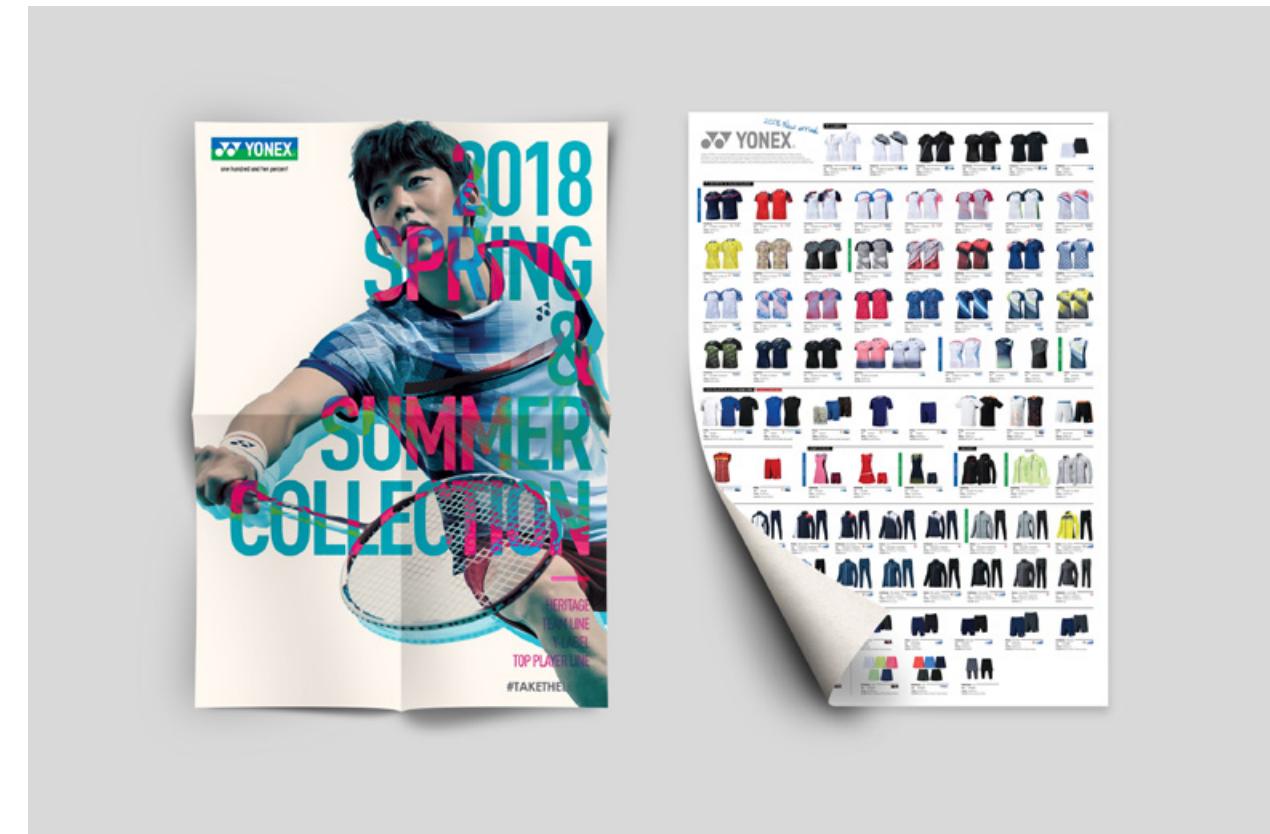
- 210x297mm / 194Page / 아트지 / 무선제본
- 광고 컨셉 기획 광고 및 제품 촬영 리터칭 카달로그 시안 작업 카달로그 편집 인쇄 납품





YONEX 2018 SPRING / SUMMER POSTER

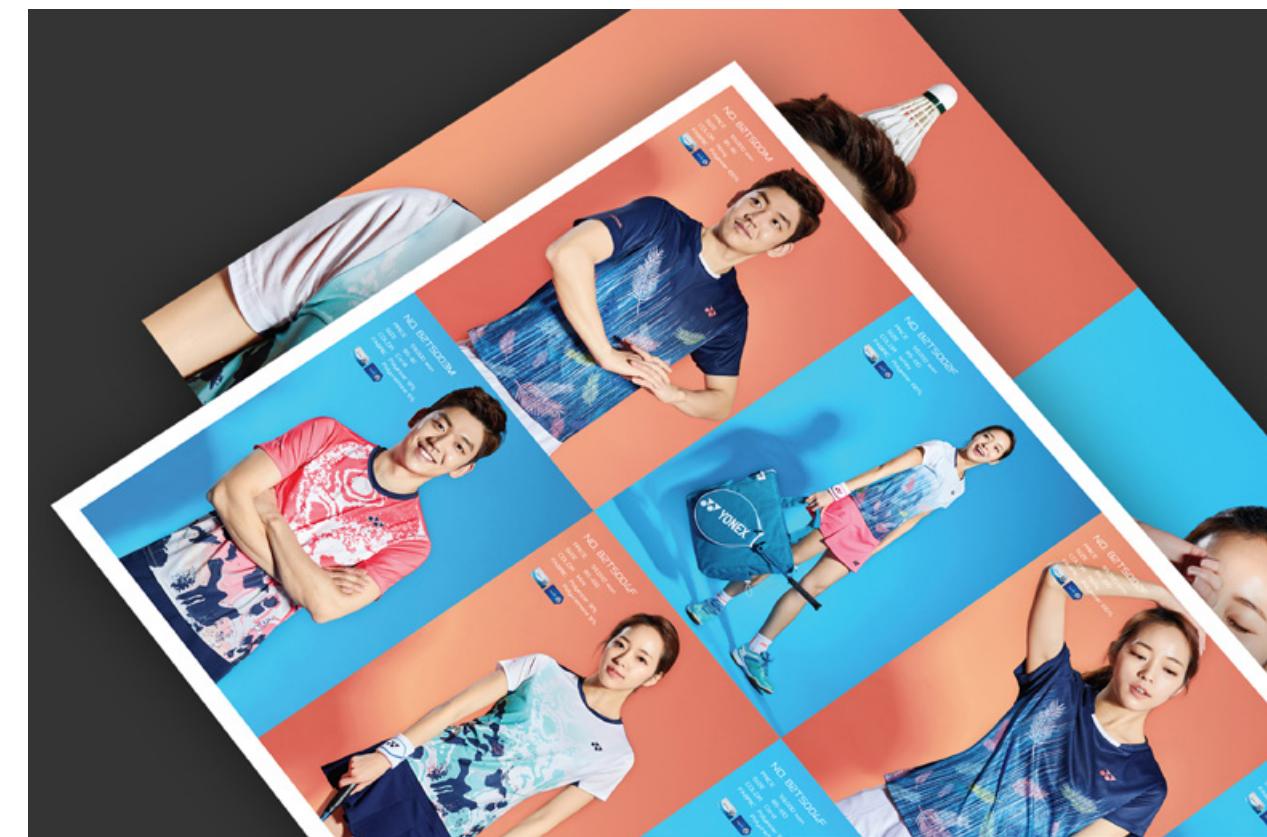
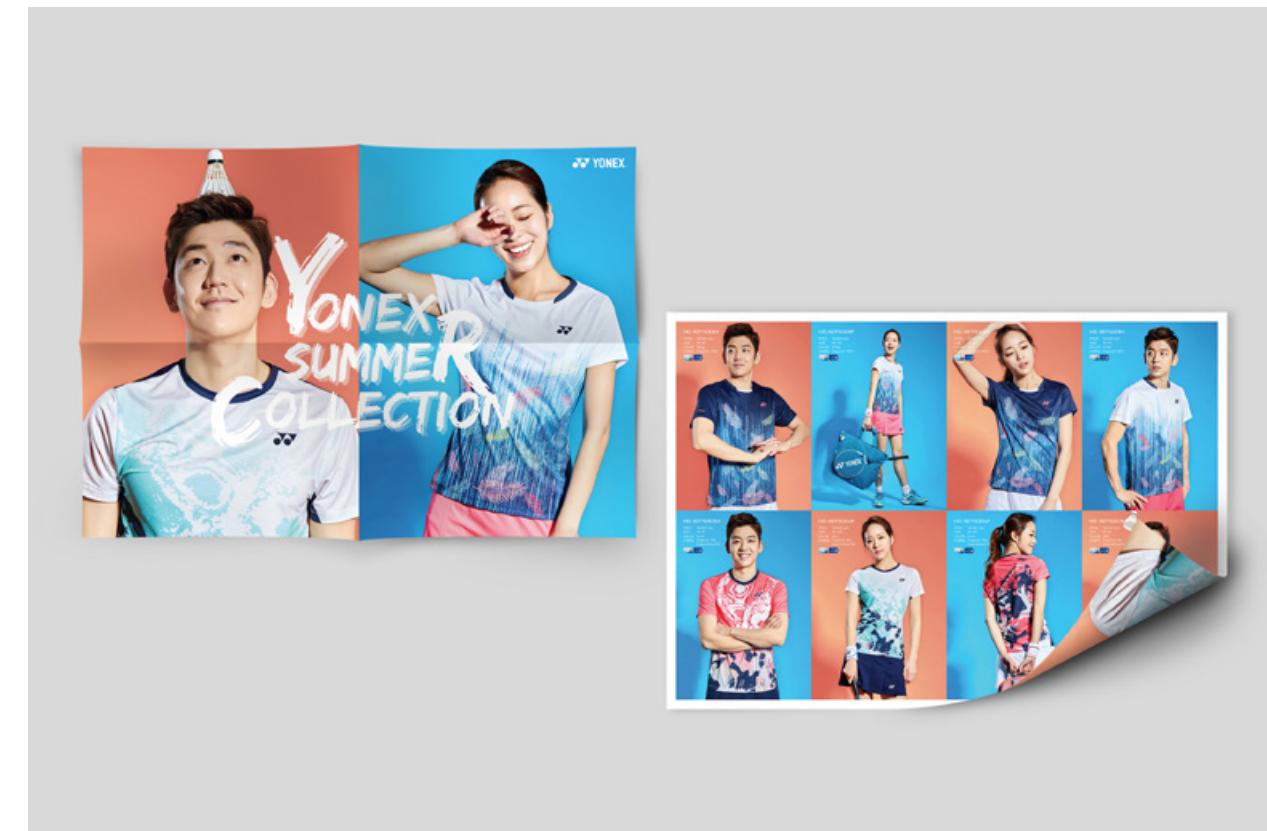
- 420x594mm / 2Page / 아트지
- 광고 및 제품 촬영 리터칭 포스터 시안 작업 포스터 편집 인쇄 납품



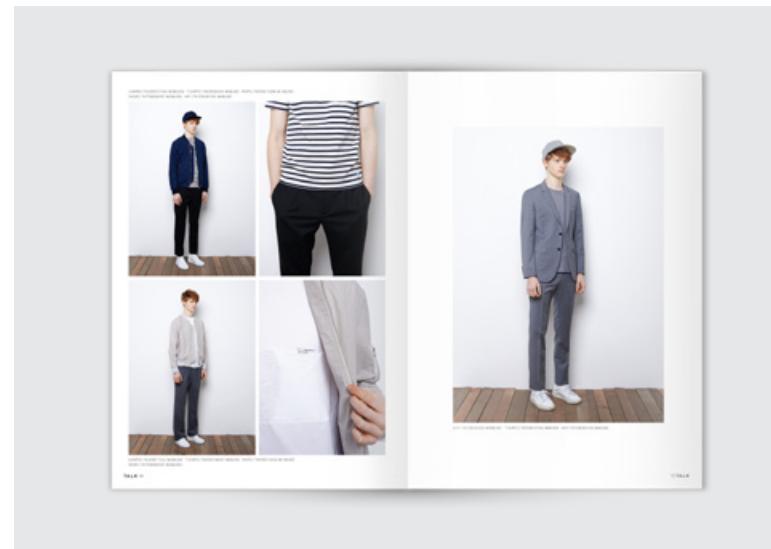


YONEX 2018 SUMMER POSTER

- 594x420mm / 2Page / 아트지 / 양면 유광 코팅
- 광고 컨셉 기획 광고 촬영 리터칭 포스터 시안 작업 포스터 편집 인쇄 납품



03. EDITORIAL DESIGN LOOK BOOK / COORDI BOOK



'15 SPRING / SUMMER T.A.L.K



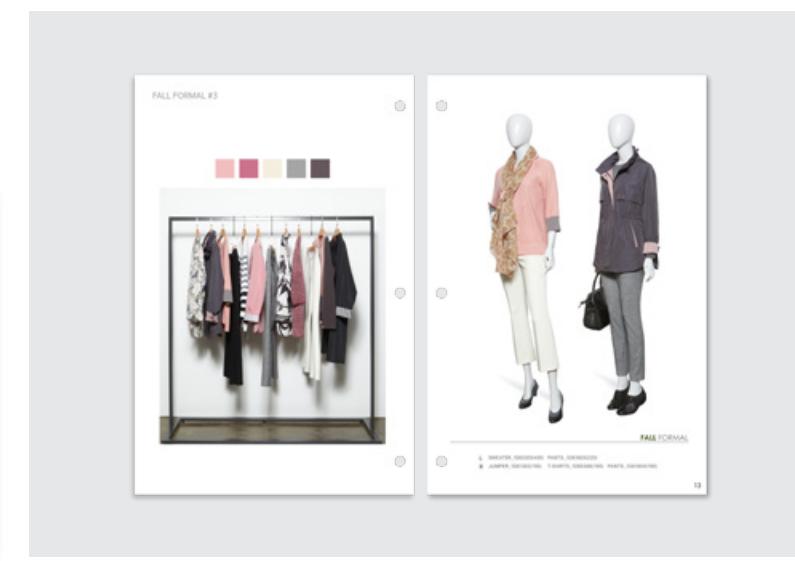
03. EDITORIAL DESIGN LOOK BOOK / COORDI BOOK



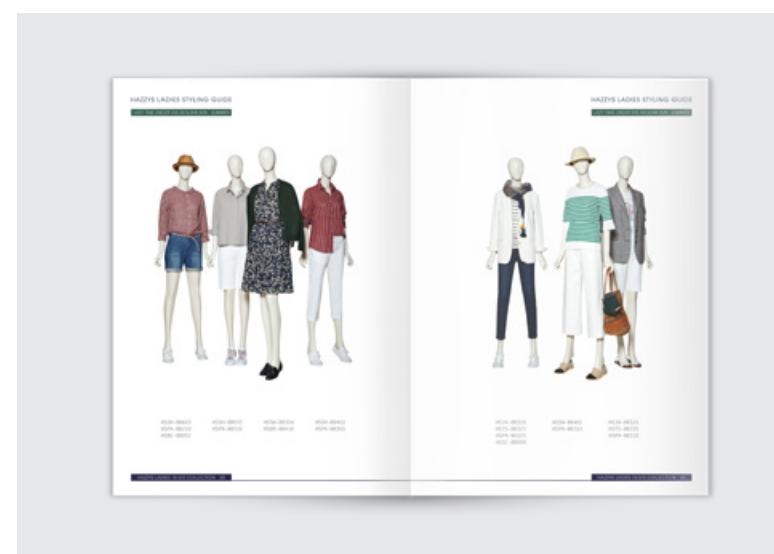
'15 FALL / WINTER TRUGEN



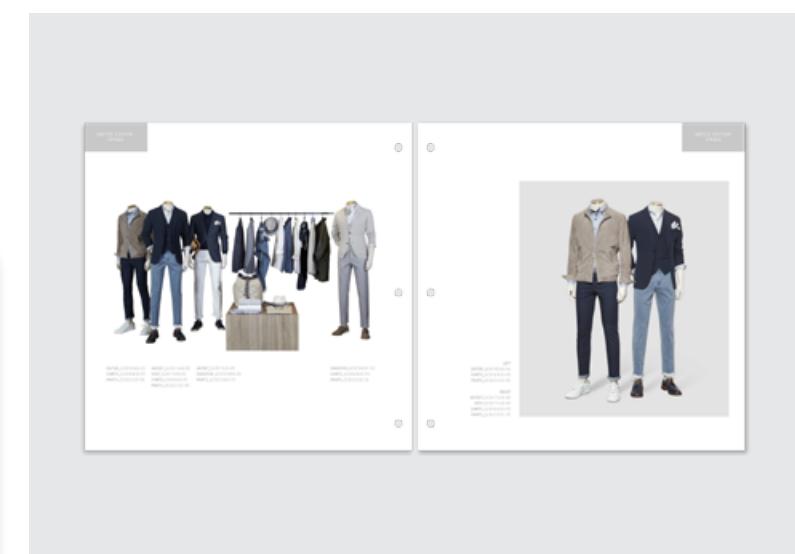
'16 SPRING / SUMMER SCHNEIDER



'17 FALL / WINTER PAT



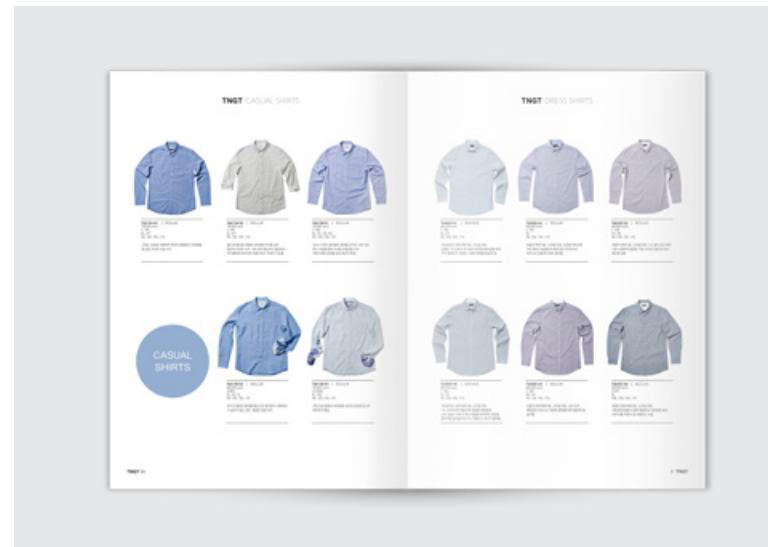
'18 SPRING / SUMMER HAZZYS LADIES



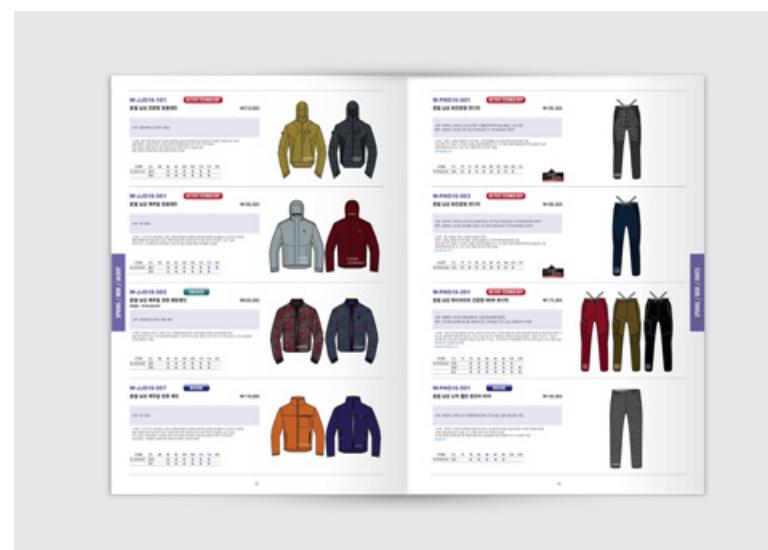
'18 SPRING / SUMMER GALAXY LIFE STYLE



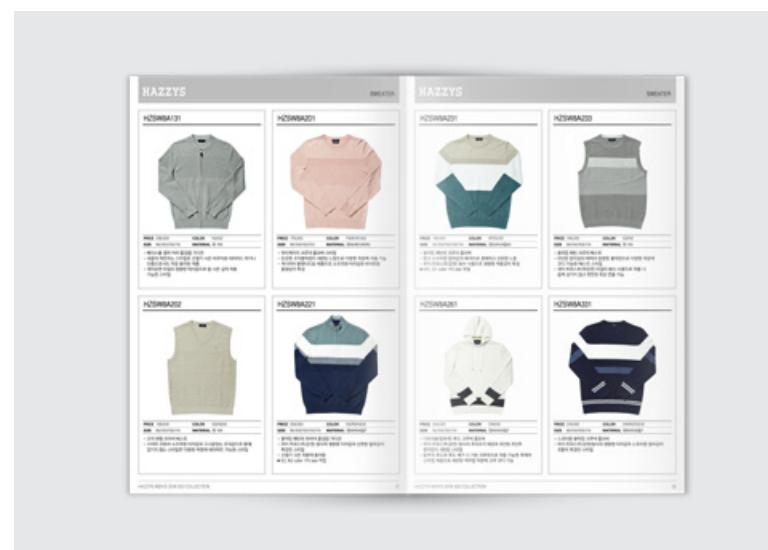
03. EDITORIAL DESIGN SELLING POINT BOOK



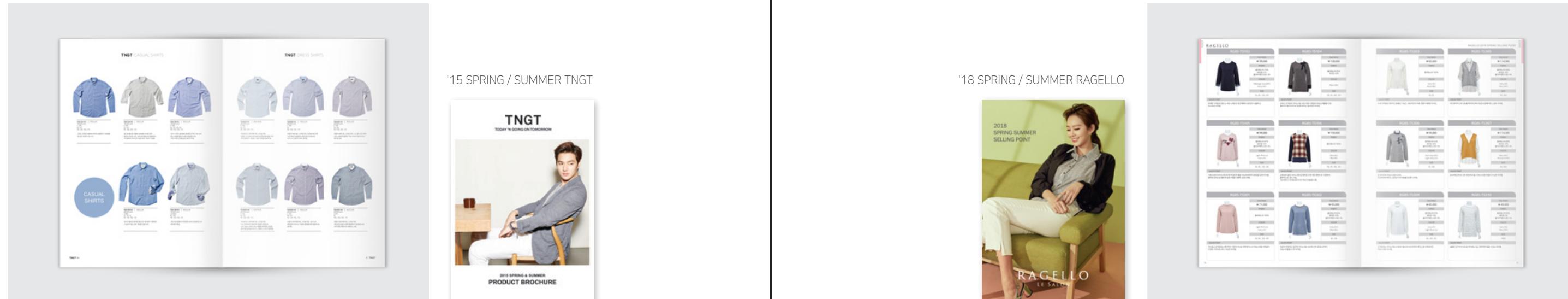
'15 SPRING / SUMMER TNGT



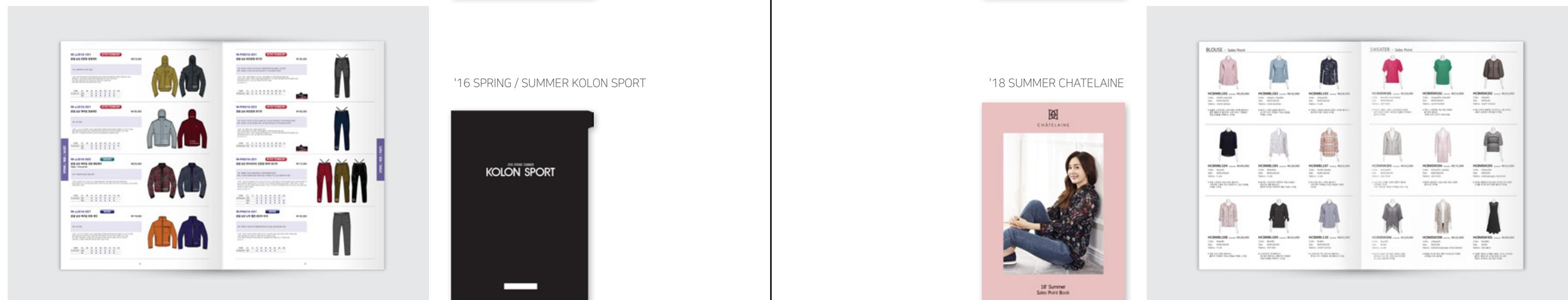
'16 SPRING / SUMMER KOLON SPORT



'18 SPRING / SUMMER HAZZYS MEN



'18 SPRING / SUMMER RAGELLO



'18 SUMMER CHATELAINE



'18 SPRING / SUMMER HAZZYS GOLF

04.
MOBILE COLLECTION

Look Book

Coordi Book



설치 없이
간편하게

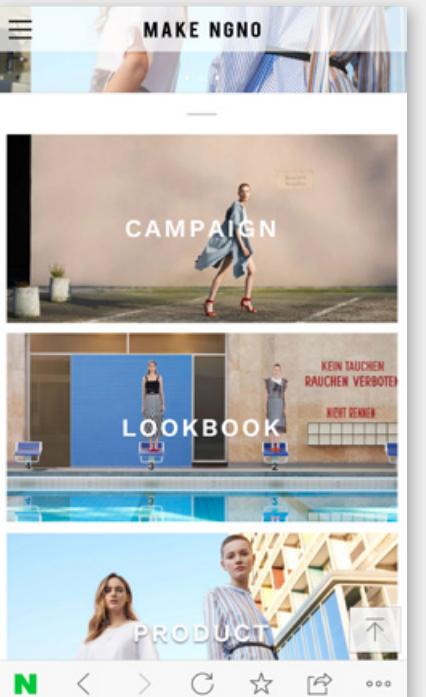
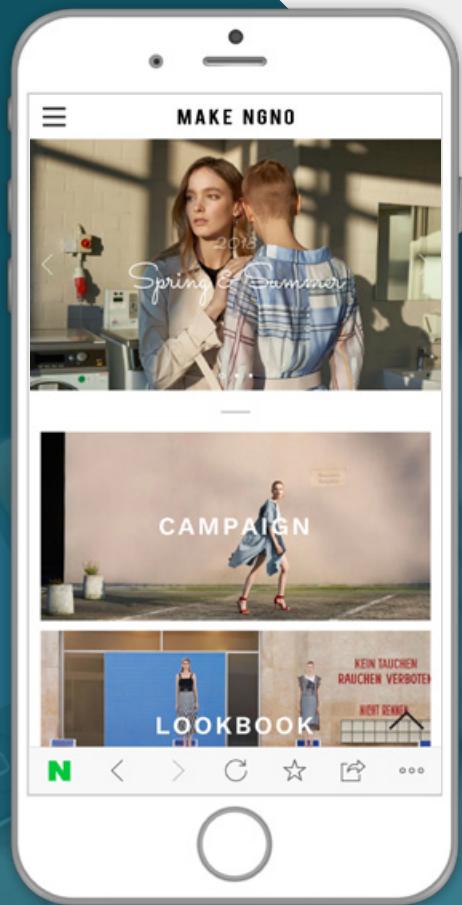
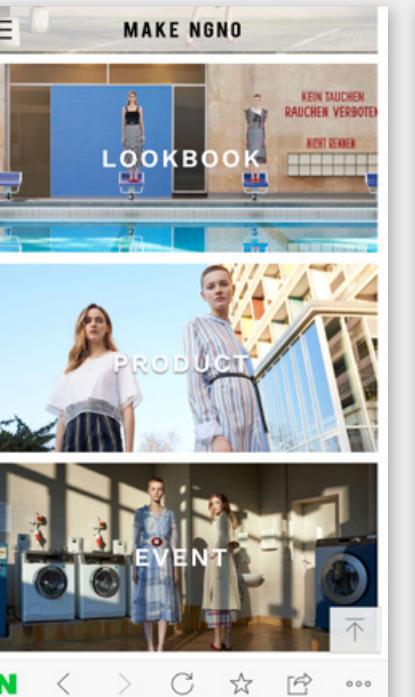
URL MOBILE COLLECTION

앱 설치 NO! URL OK!
때와 장소를 가리지 않는 신개념
홍보수단!
버려지는 데이터 이제 그만,
모바일로 재탄생!



모바일 컬렉션 특허증

모바일 컬렉션은 자사의 아이디어로
개발하여 특허권을 가지고 있으며
저작권 또한 마이크엔지니어에 있습니다.

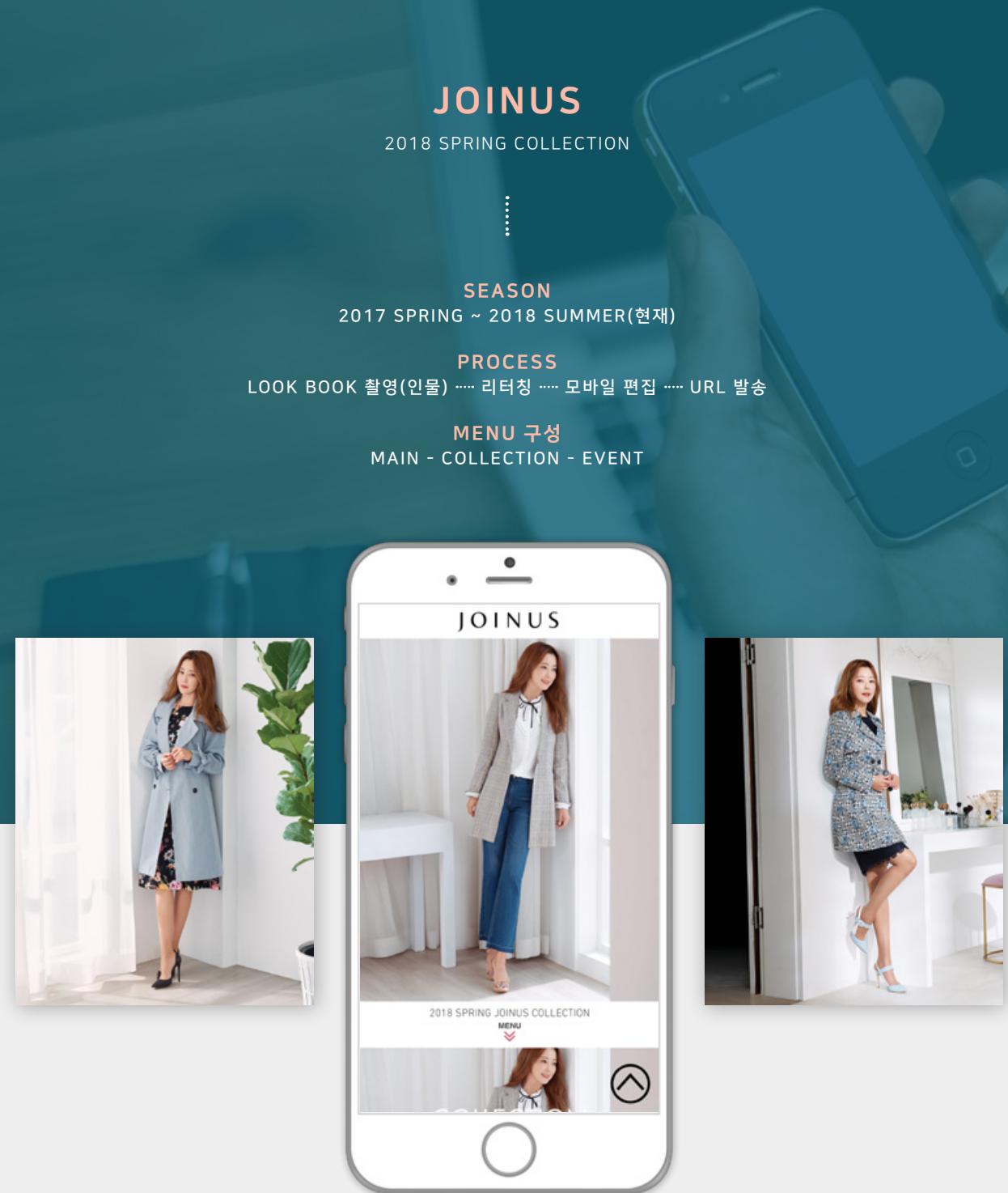
Sample URL
QR코드

SITUATION



목적에 따라 다양하게 제작 가능!

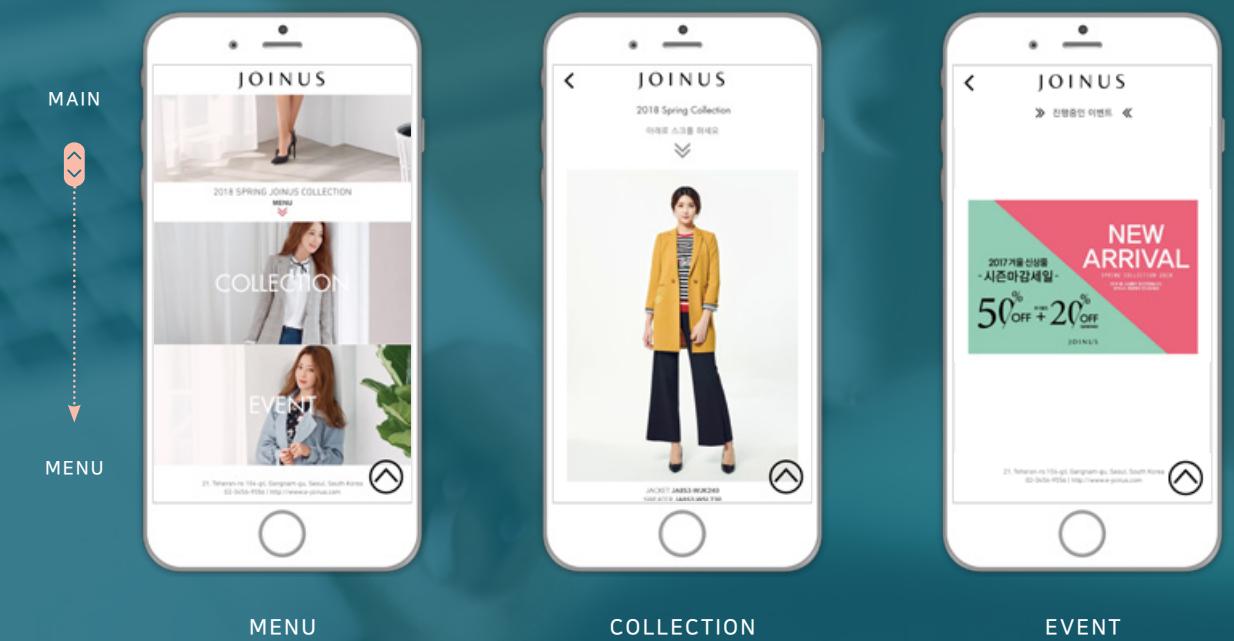
시즌 홍보, 스팟 광고, 월별 착장 홍보 등
다양하게 제작 가능한 모바일 컬렉션입니다.



● ● ●

메인 이미지 슬라이드쇼

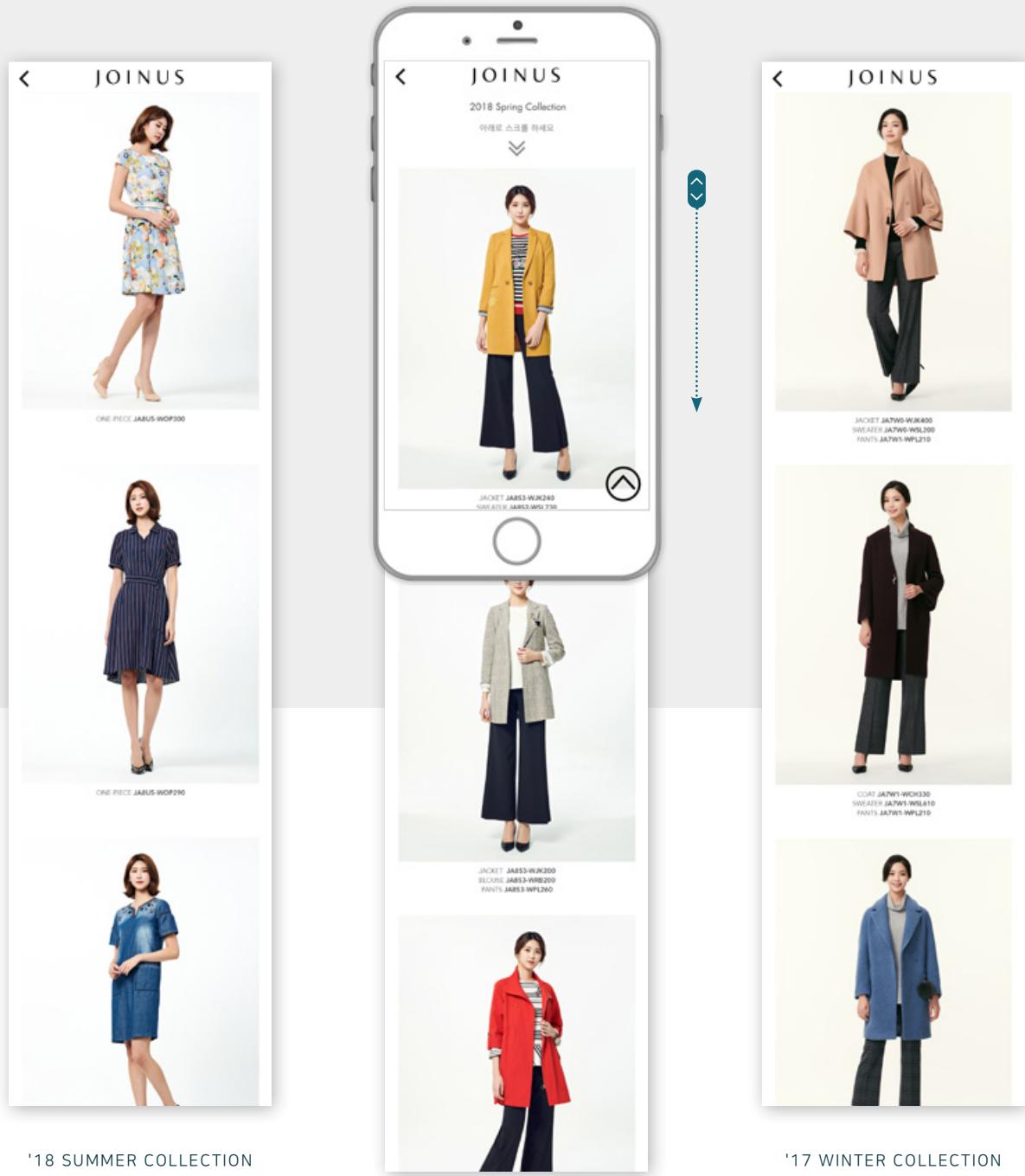
MENU 구성



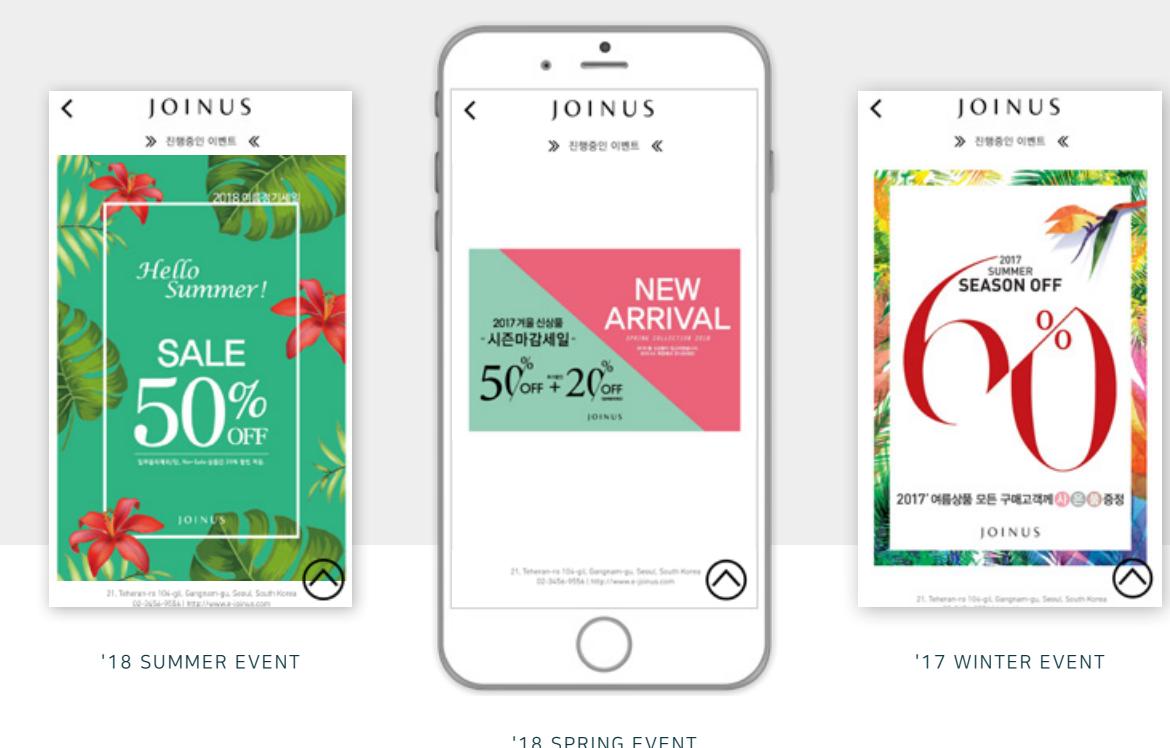
<https://www.joinus-collection.com/18spring>



COLLECTION



EVENT



COMPAGNA

2017 WINTER COLLECTION

SEASON

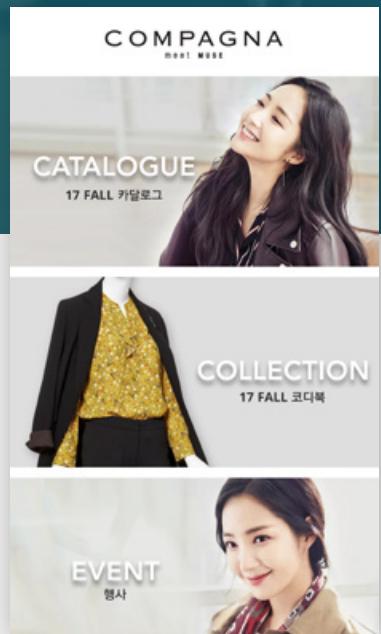
2017 SPRING ~ 2018 SPRING

PROCESS

COORDI 촬영(마네킹) 리터칭 모바일 편집 URL 발송

MENU 구성

MAIN(MENU) - CATALOGUE -COLLECTION - EVENT

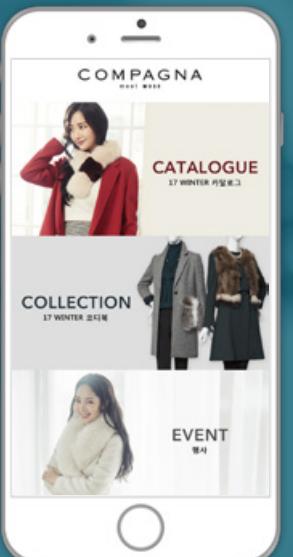


'17 FALL 메인



'18 SPRING 메인

MENU 구성



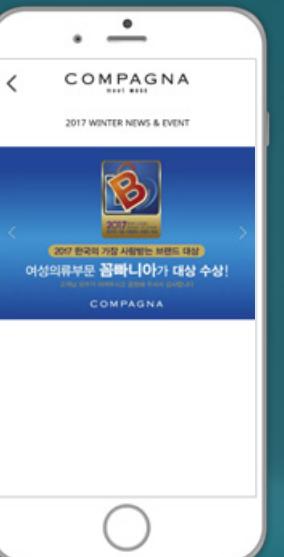
MENU



CATALOGUE



COLLECTION



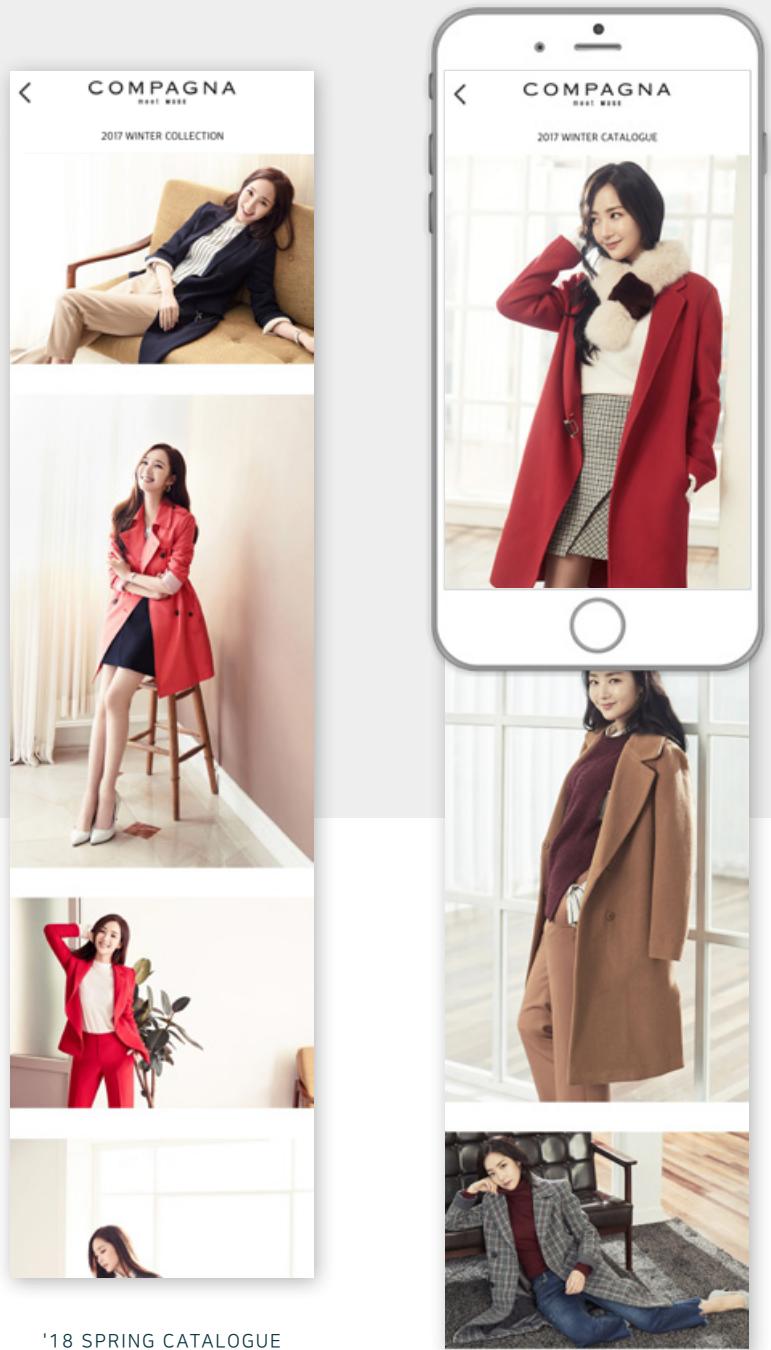
EVENT

<https://www.compagna-collection.com/compagna-17winter>

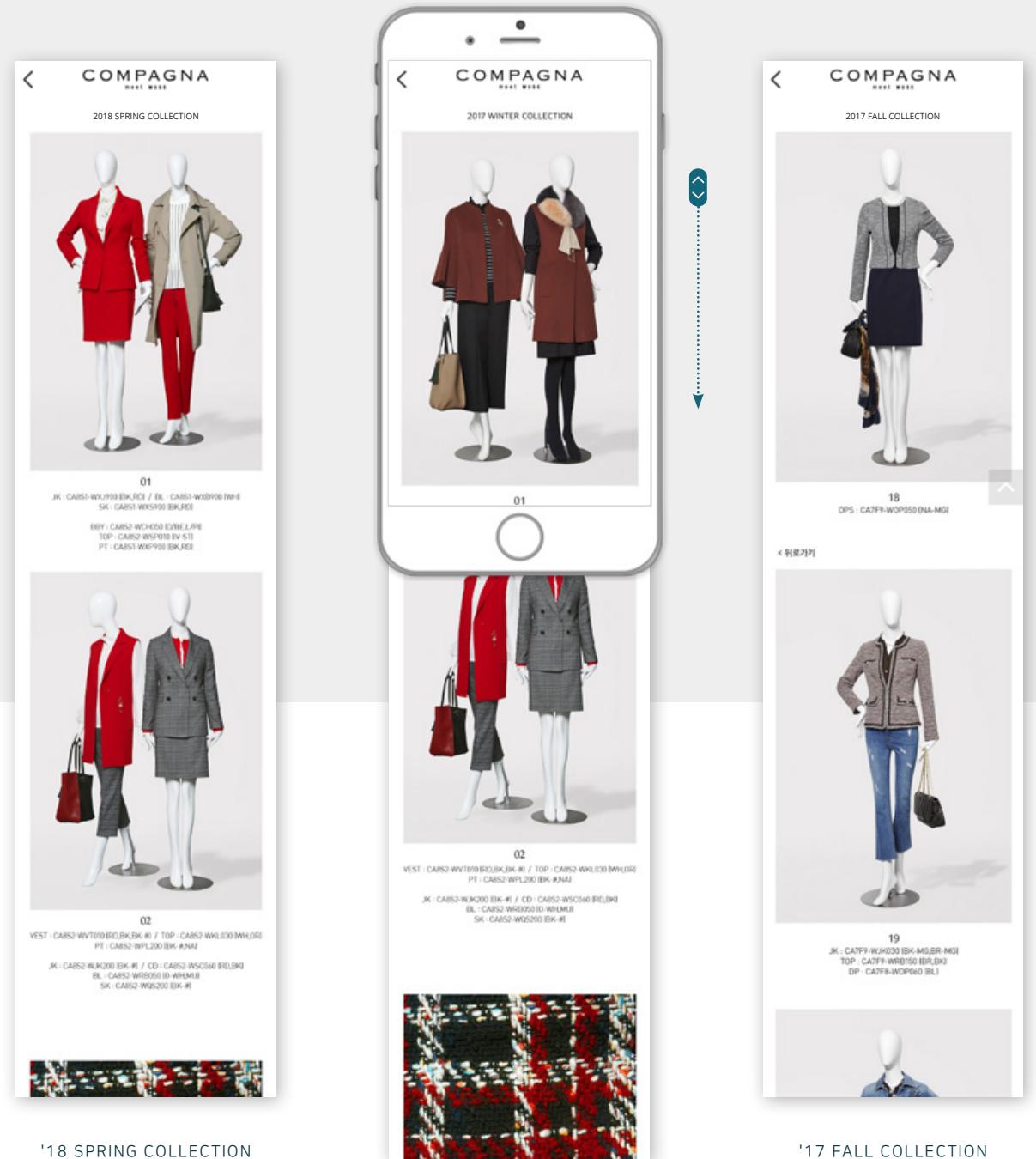


메인(메뉴)

CATALOGUE



COLLECTION

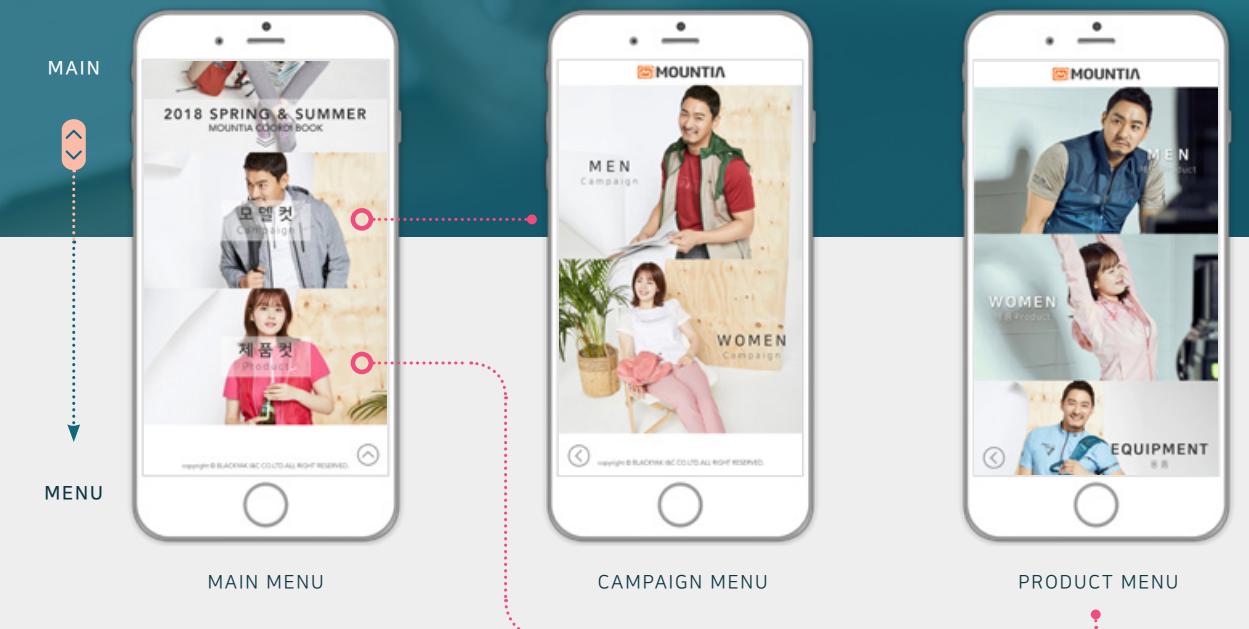




MENU 구성



MAIN - EVENT 팝업창



CAMPAIGN



'17 FALL&WINTER
CAMPAIGN MEN

'18 SPRING&SUMMER
CAMPAIGN MEN

'18 SPRING&SUMMER
CAMPAIGN WOMEN

PRODUCT



PRODUCT - MEN

상세페이지



G전대#1
BLUE

노포(INO SEW) 기법으로 가볍고 삼중한 디자인의
풀무컷 패턴은 내부에 TPU내장을 적용,
발목 위쪽을 트리밍하여 허리와 허벅지 사이
오늘의 아름다운 정장. 소화기와 딱풀한 단을 적용,
GORE-TEX 100% 방수, 푸른 기능으로
화려로 보행한 경계.



G전대#2
MAGENTA

발기리방풍자켓#2
MAGENTA

발기리방풍자켓#2
MAGENTA



발기리방풍자켓#2
MAGENTA

발기리방풍자켓#2
MAGENTA



발기리방풍자켓#2
MAGENTA

발기리방풍자켓#2
MAGENTA



발기리방풍자켓#2
MAGENTA

발기리방풍자켓#2
MAGENTA



발기리방풍자켓#2
MAGENTA

발기리방풍자켓#2
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발기리방풍자켓#2
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발기리방풍자켓#2
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발기리방풍자켓#2
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발기리방풍자켓#2
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발기리방풍자켓#2
MAGENTA

발기리방풍자켓#2
MAGENTA



발기리방풍자켓#2
MAGENTA

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MAGENTA



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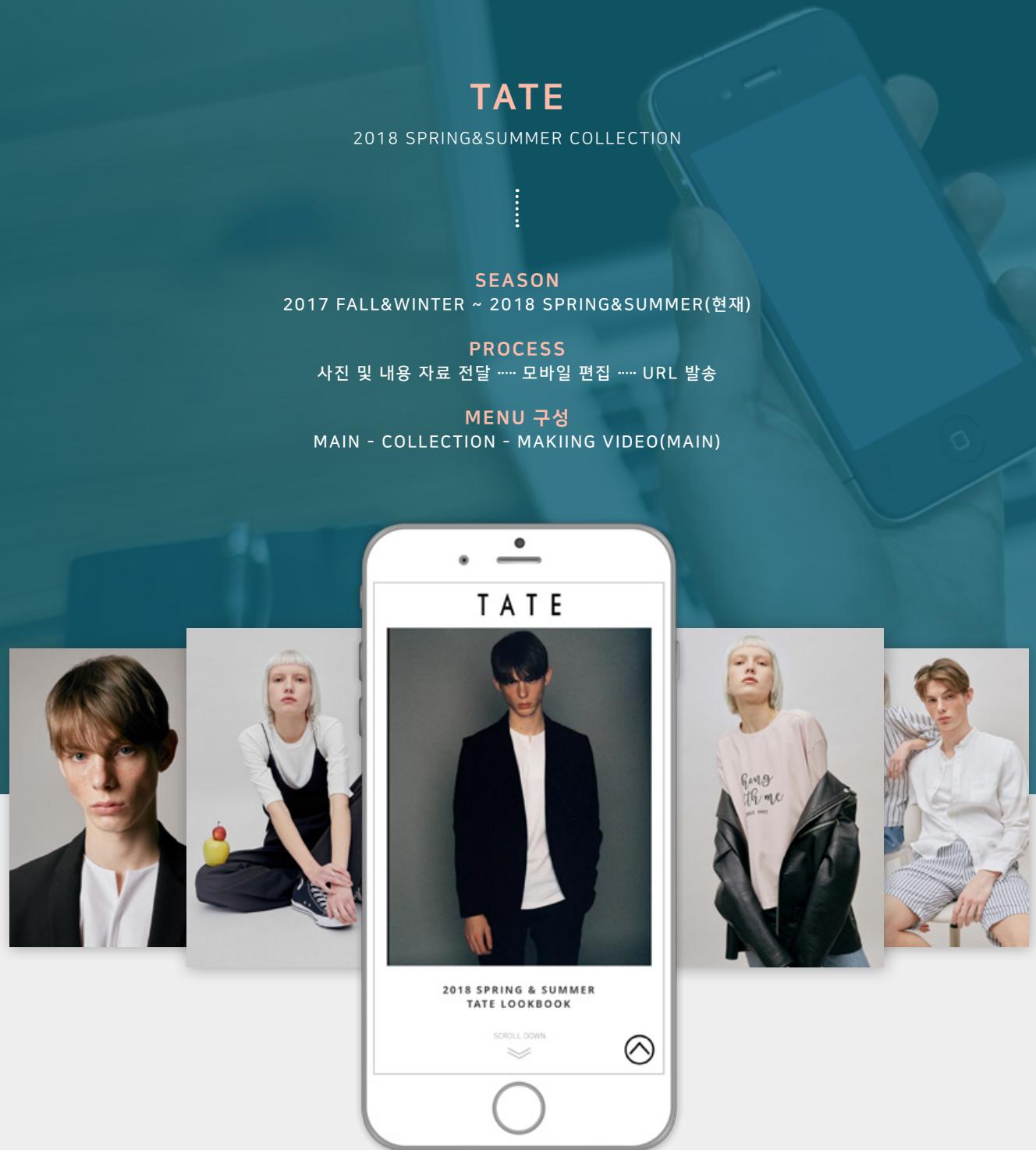
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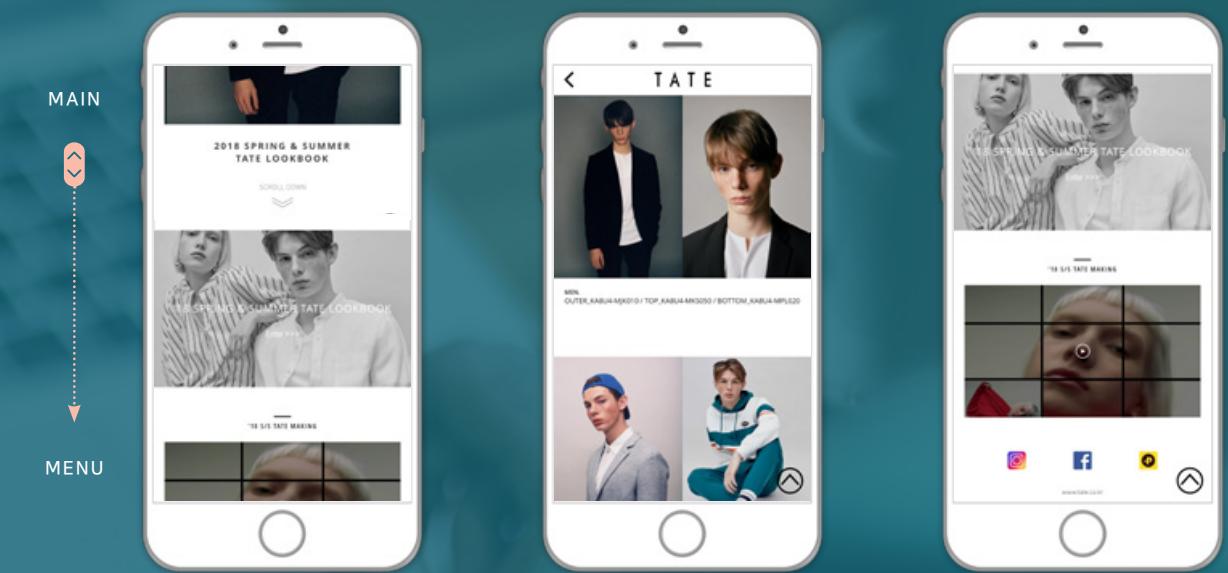
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메인 이미지 슬라이드쇼

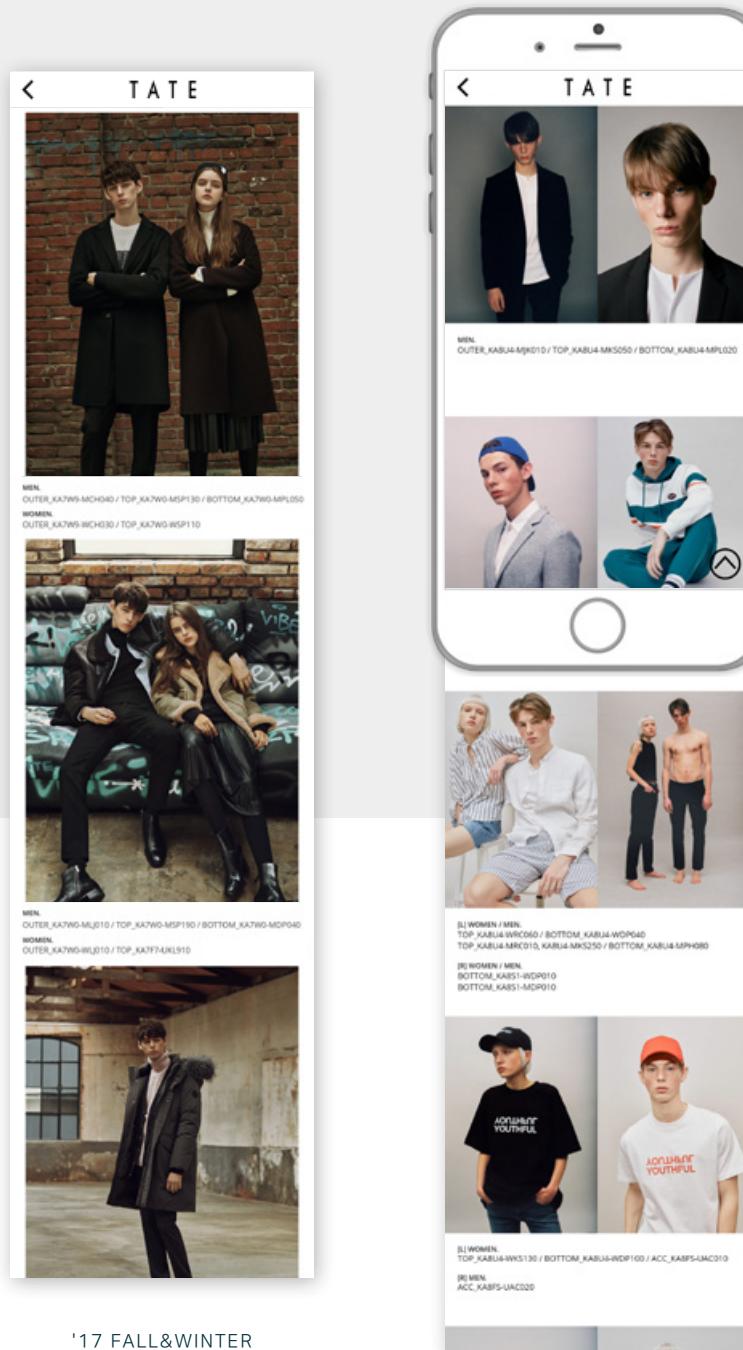
MENU 구성



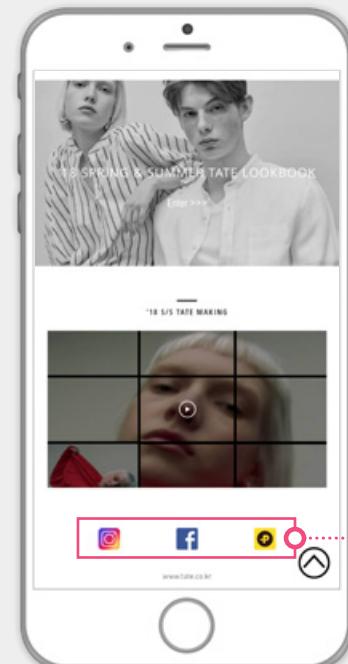
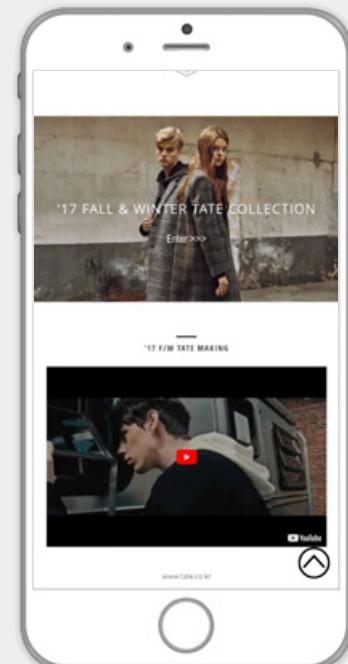
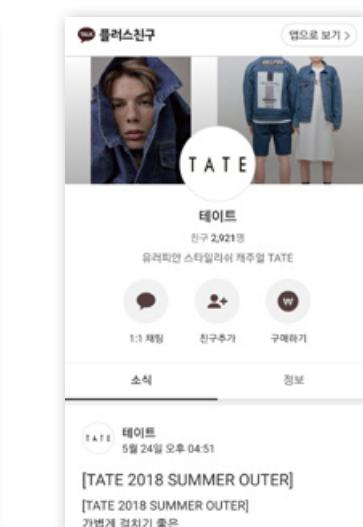
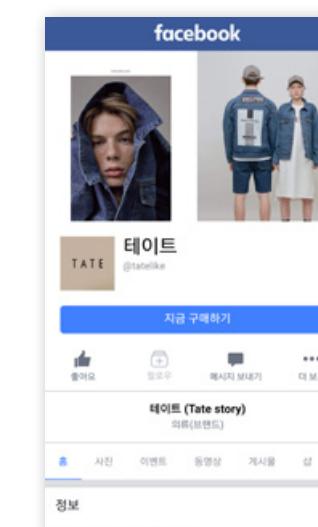
<https://www.tate-collection.com/18ss-main>



COLLECTION

'17 FALL&WINTER
COLLECTION'18 SPRING&SUMMER
COLLECTION'18 SPRING&SUMMER
COLLECTION

VIDEO / SNS LINKS

'18 SPRING&SUMMER
MAKING VIDEO'17 FALL&WINTER
MAKING VIDEO

DAKS GOLF

2017 WINTER COLLECTION

SEASON

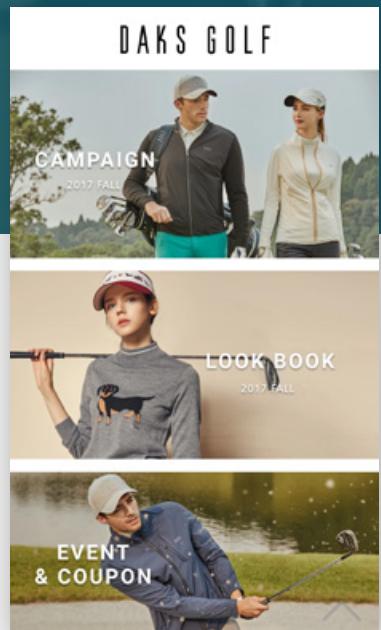
2017 SPRING ~ 2018 SUMMER

PROCESS

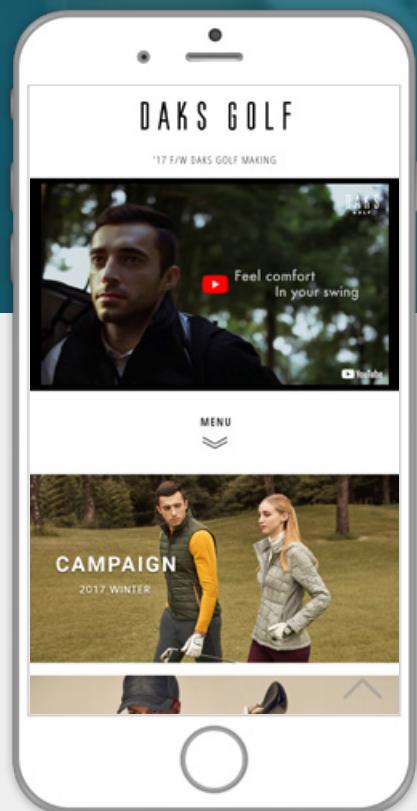
사진 및 내용 자료 전달 모바일 편집 URL 발송

MENU 구성

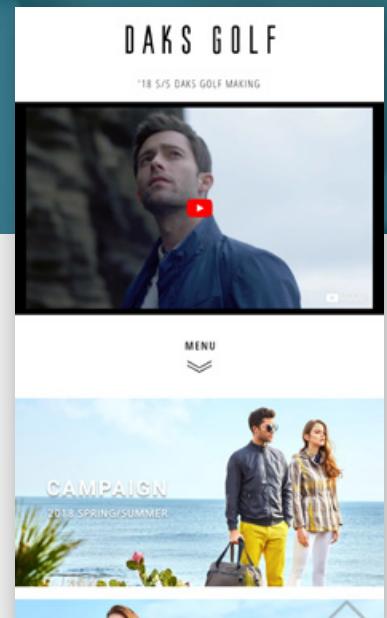
MAIN(VIDEO, MENU) - CAMPAIGN - LOOK BOOK - EVENT&COUPON - SHOP INFO.



'17 FALL 메인



'17 WINTER 메인



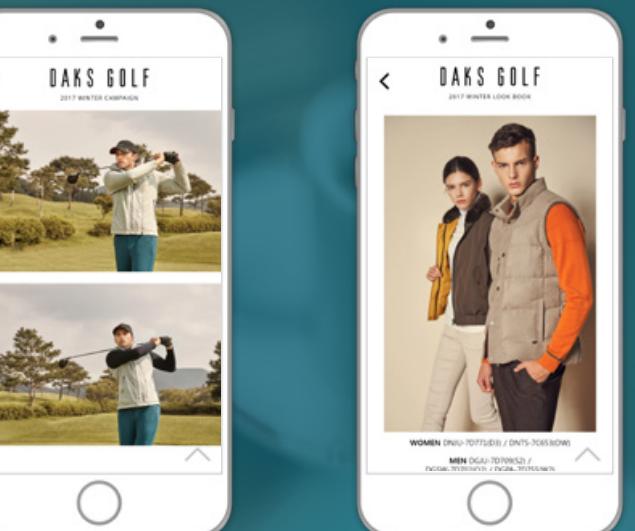
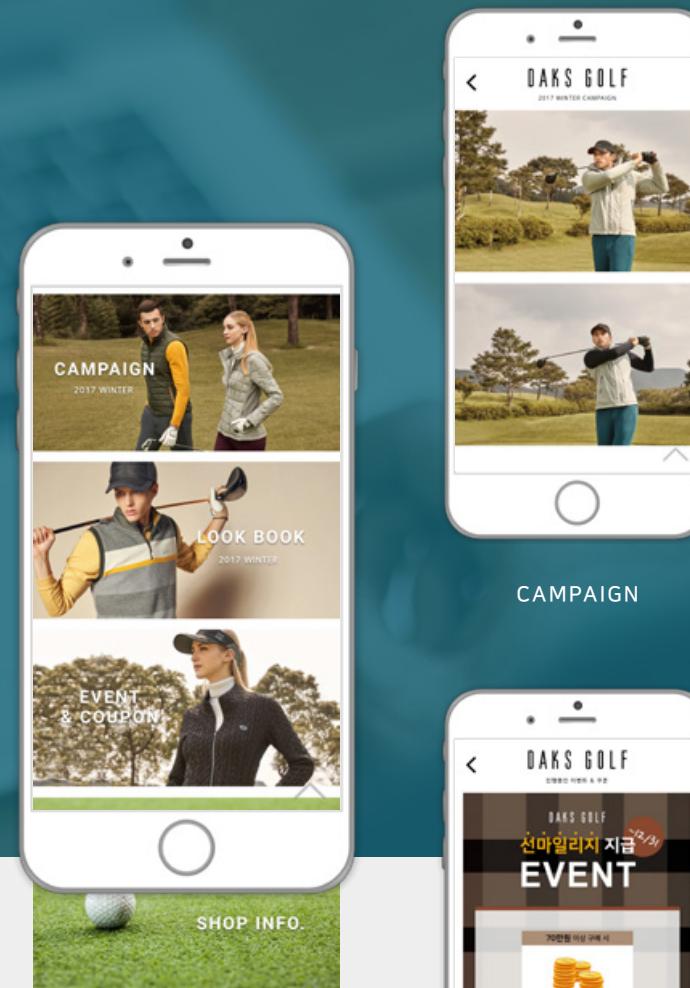
'18 SPRING/SUMMER 메인

MENU 구성

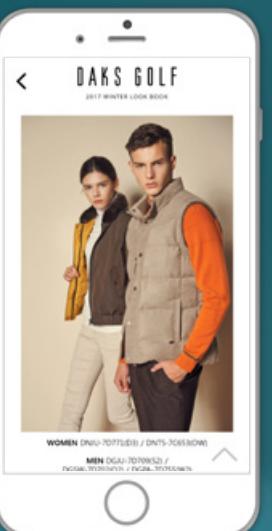
MAIN

MENU

MENU



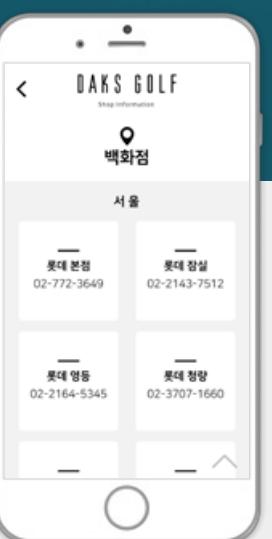
CAMPAIGN



LOOK BOOK



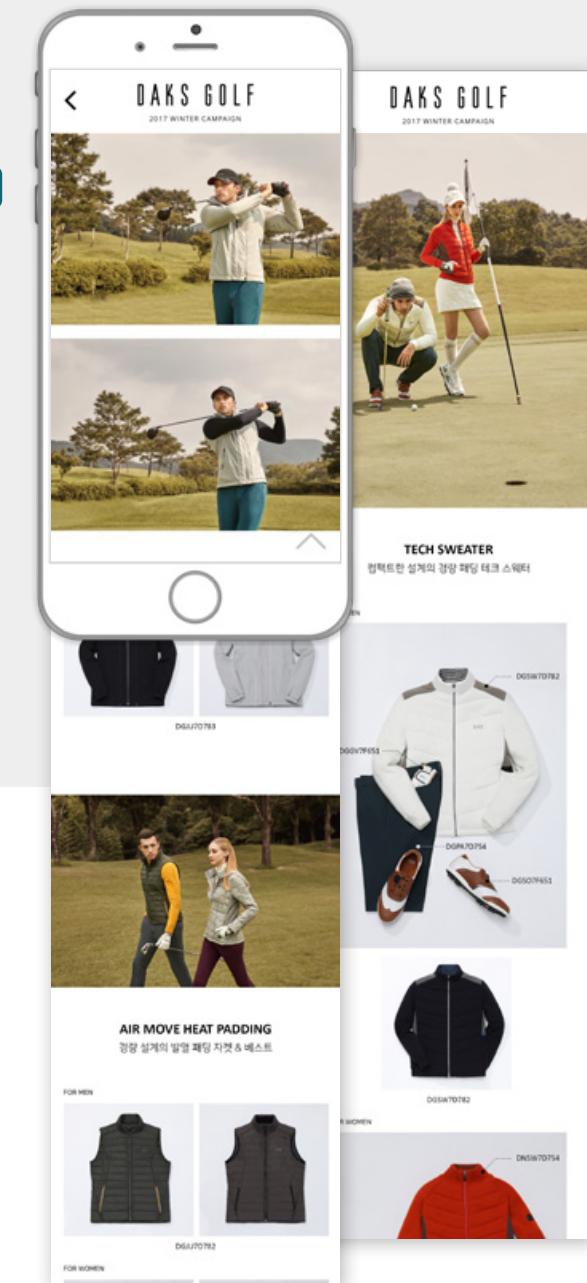
EVENT&COUPON



SHOP INFO.



CAMPAIGN / LOOK BOOK

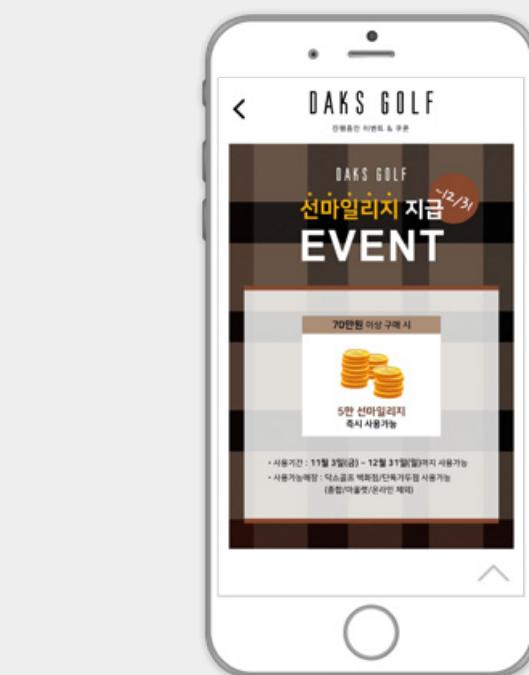
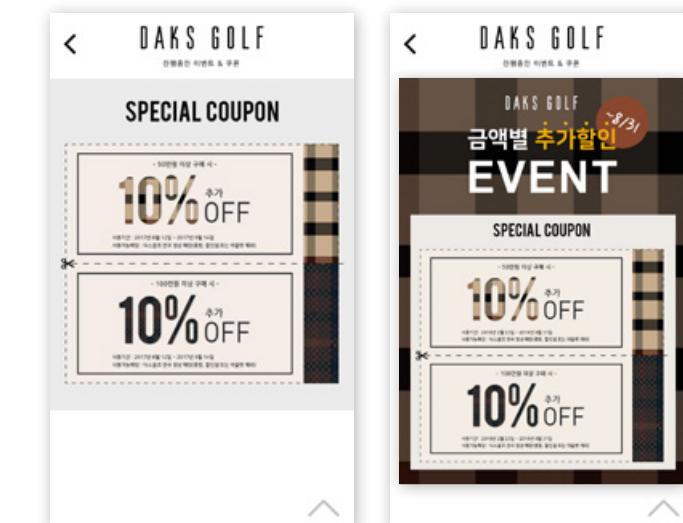


'17 WINTER CAMPAIGN



'17 WINTER LOOK BOOK

EVENT&COUPON / SHOP INFO.

'17 WINTER
EVENT&COUPON

'18 SPRING/SUMMER EVENT



SHOP INFO.

04. MOBILE COLLECTION

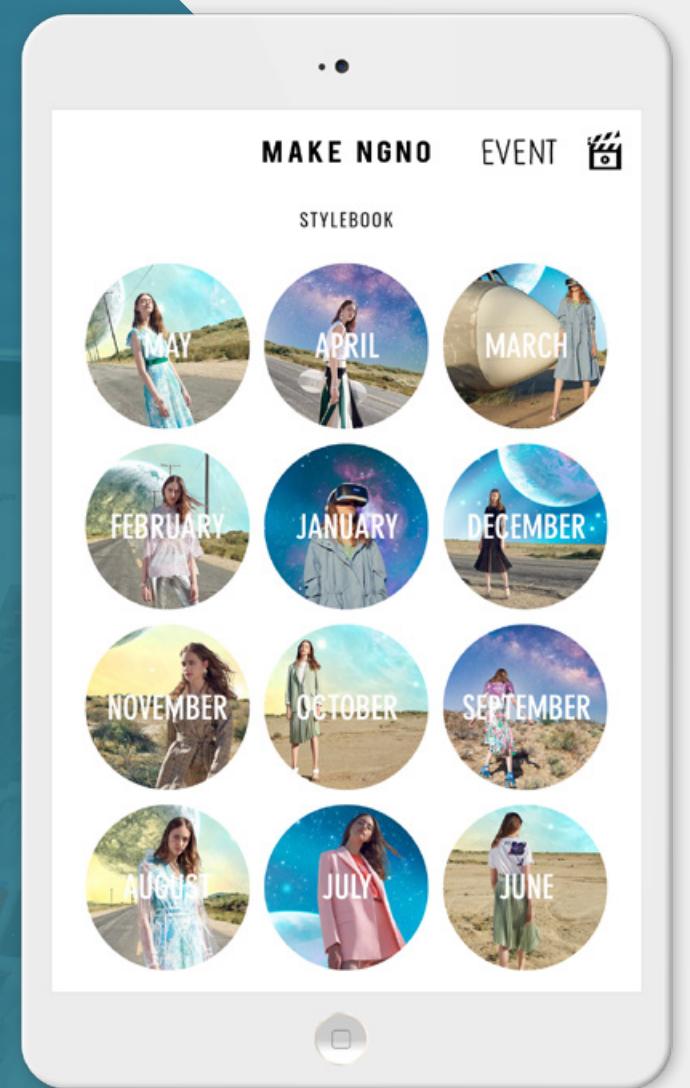
URL MOBILE COLLECTION 활 용 하 기

태블릿을 이용하는 매장이
늘어나고 있는 만큼
모바일 컬렉션을 활용하여
실용성을 높이고자 하였습니다.

첫번째.
월별/주간 착장을 매장 점주 및
고객들의 이해 용도로 활용

두번째.
메이킹 또는 홍보영상 등을 재생하여
디스플레이로 활용하고 시선끌기!

세번째.
이벤트 등 POP를 이미지나 gif로
디스플레이 가능!

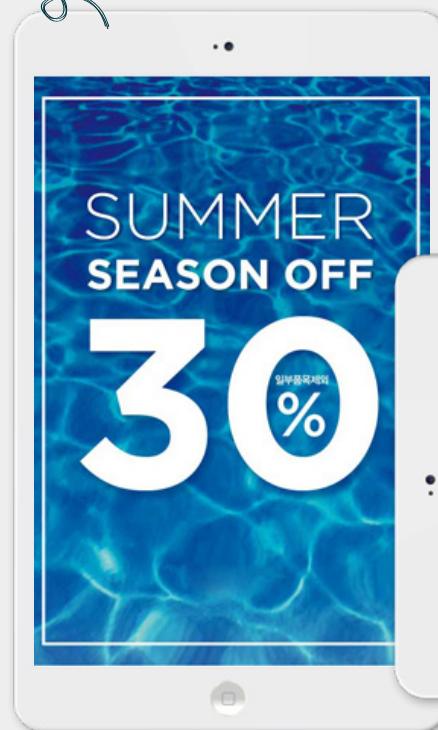


메인 메뉴

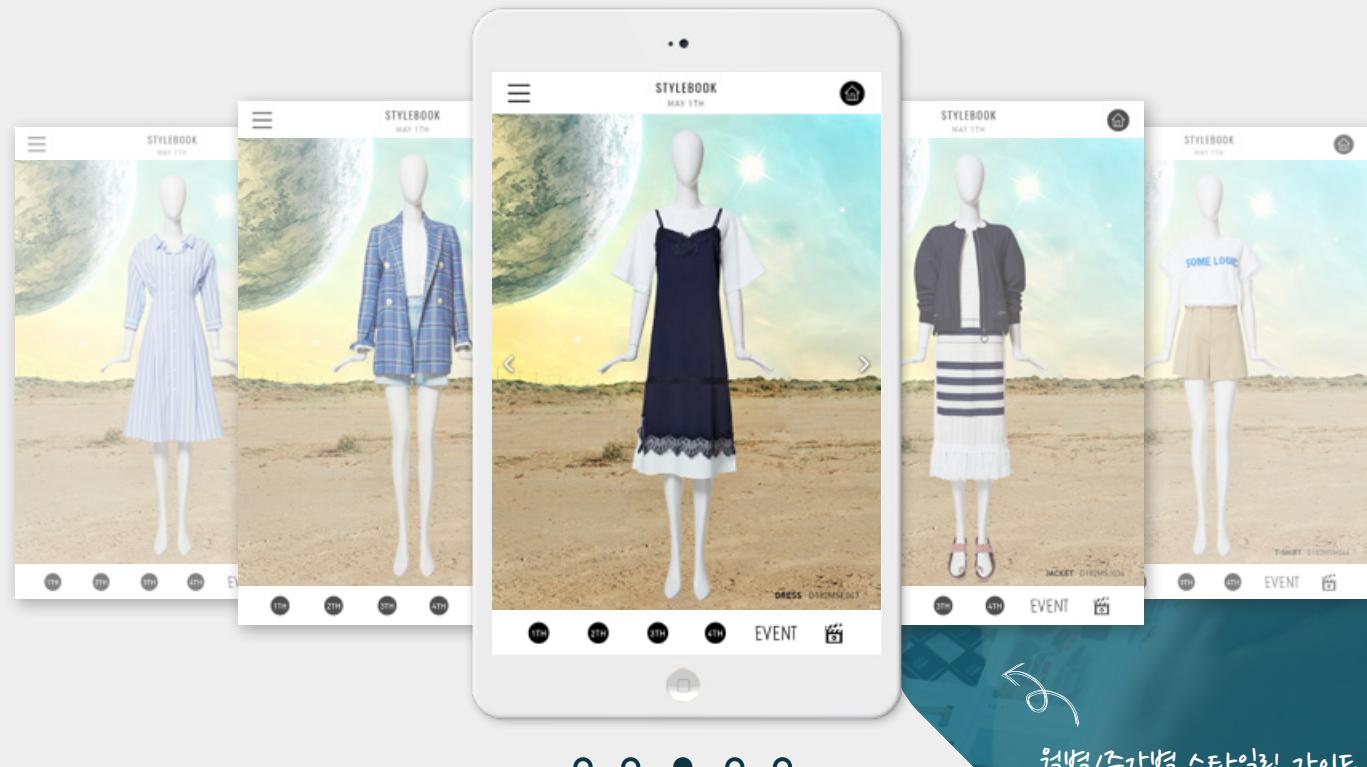
Sample URL
QR코드

04. MOBILE COLLECTION

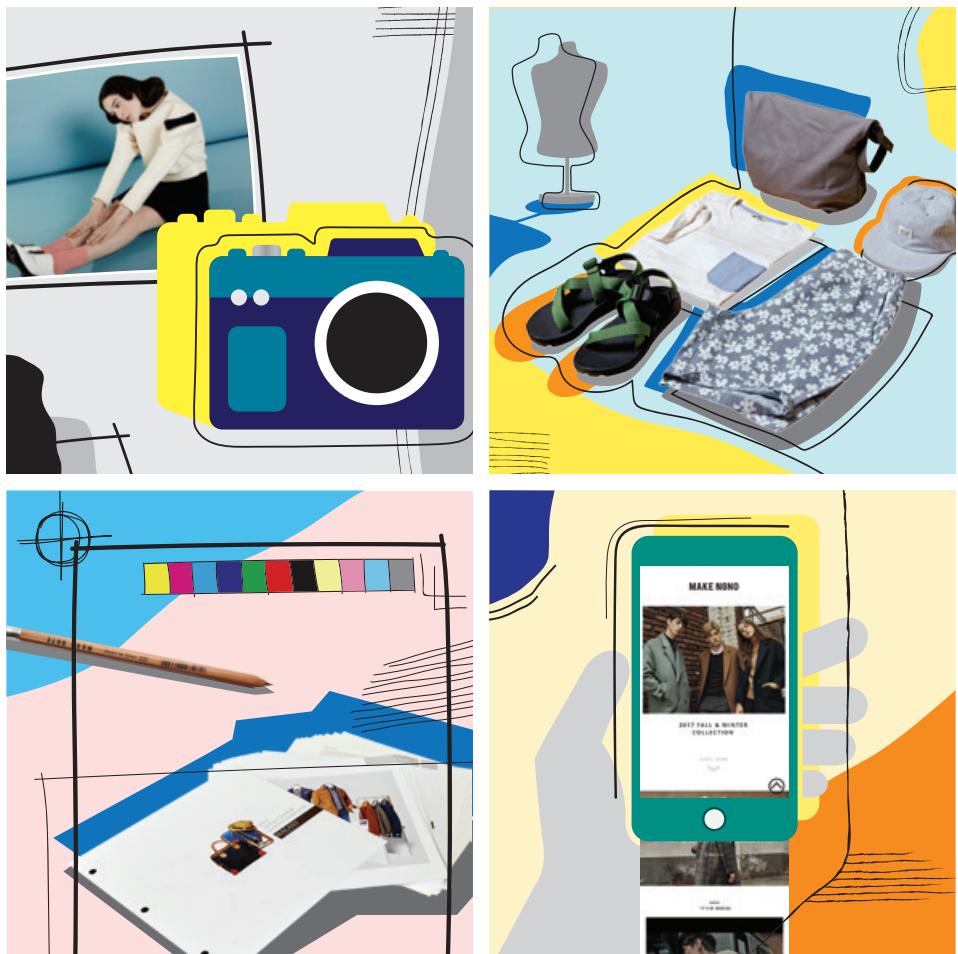
이벤트 POP



광고 영상/메이킹 영상 등



월별/주간별 스타일링 가이드



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